Published Weekly at 156 West 65th Mt., New York, M. T., by Variety, Inc. Annual subscription. 36. Single copies, 15 cours. Subtred as mound-class matter December 23, 1996, at the Post Office at New York, M. T., under the est of Macch S, 1879. COPTRIGHT, 1844, BY VARGETT, DIC. ALL MONTS BESSERVED.

Val. 116 No. 10

NEW YORK, TUESDAY, NOVEMBER 20, 1934

64 PAGES

# LUES S

## AP VS. KVOS ON **NEWS LIFT** CHARGES

Charges of pirating news for irrondenst purposes were brought last week against KYOE, Bellingham, in the filing of an equity autin foderal court by the Associated Press.

in federal court by the Associated Prems.
Broadcasting station has been clied by Judge John C. Bewen to show cause this week why it should not be permanently enjoined from the Associated Press and member new-papers in its daily news broadcasts. A temporary injunction, pending the hearing, was also issued.

gend.

With the complaint, allidavits autimg forth numerous instances of the slieged pirating of news from the Seattle Post-Intelligence, the Seattle Pines, and the Sellingham Herald were filed. Held by the plaintiff as material evidence are recordings of KVOS news broadenate for the past year and a half, along with copies of hewspapers which claim to show word for word physacology. ology.

parasoners, XVOH and its owner, Hogan Jones, was recently in hot water over its unauthorized broadcasts of the world series baseball games last October. This trouble was smoothed

### POLICE CAPTAIN ACTED ON AIR: NOW CHIEF

Portland, Ore, Nov. 19.
Portland's new chief of police. Captain Harry Niles, received his appointment concurrently with the second analysersery of 'Homicide Bund', KOW-KEX's dramatic program, a dramatisation of famous aritminal cases authored by Dave Drummond.

Niles was narrator for the first 23 of the series and has figured prominently in many of the actual mass from which the stories were taken. His appointment was celebrated by radio playlet based on an episode in the early days of the new chief's criminal catching carser, one in which Niles played an important and herode role. The stunt caused a lot of added interest is the popular feature.

#### The Mill Works

That gold mine in California owned by Sam H. Harris, D. Walter Haggerty and two downtown hig shots has proven greatine. It is being worked and within one year will have spitting to its owners the \$600,000 H cost them, it is

Mine-was to have cost 200 G's to get started. Then the mill burned down and Harris burned up. Now he feels bet-

### TALK BLENDING OF ALL SHOW **BIZ CLUBS**

Broadway talk on an idea that's still in the nobulous is a merger of all the amusement clubs to give the Times sq. sector a truly strong fraternal organization.

Idea proposed which may be given mericus consideration this winter is to combine the Lambs, Friars, Motion Picture club, Broad-way Cheese club and possibly also the AMPA (Association of Motion Picture Advertisers).

Membership of all is laterlocking. The Cheesers are in great majority among the AMPA's. The Cheesers are also prominent in the Friars' membership roster and hold three Monday lunckeon meetings at the Friars'.

The Lambs is more or less sub-sidized by the economic benevo-lence of Bob Hague, its treasurer and a Standard Oil exec. The

# SOCIALITE GIRLS IN FLOOR SHOWS

Nosturnal Diversion Social Register Aura Eve Symington, Lois Elli-Adelaide Moffat man, Adelaide Molfat Make It a Cycle—Society Bankrollers, Too

#### R'FELLER INFLUENCE

Ever since the Rockefellers went into the nite stub his at Radio City, nocturnal diversion with a So-cial Register aura has been made to pay dividends in New York. Deba and ex-closs are growing the nitery floors in place of blues singers mans

podigrees.

This senson particularly it's become a cycle. The socialite Eve Symington, Senster Wadsworth's daughter, with an ancestry that goes back to John Hay in the Bevolutionary days, set the pace when the clicked at the swank Place Piquille on Broadway and 5th street. She was increased to \$1,000 a week on the strength of her drawing power. Understood most of it goes to charity. power. Us

Leds Elliman, of the realty Pease & Ellimans, at the Club New Yorker, is another out of the Biue Yorker, is another out of the Hipe Isook who's retting couvert chairs trade for the same songs which she dispenses gratis in her own home. She's getting the debs and undergrads from Princeton and New Haven at 75c a drink (plus other turiffs for food, etc.). differing from the Pleualle's patron-

# Ann Corio, Who Knows Her Zippers, Tells What Stripping Is All About

#### Gettin' Even

Minneapolis, Nov. 11. Minneapolis, Nov. 11.
Ned Alvard, advance man
for the Marcus Blow World
o' Girla,' used a line in the
St. Paul ada, reading, ForSophisticated Adults — Will
Not Be Presented in Minneapolis.'

Alvord was shead of Billy Ross's 'Crany Quilt' when the Minneapolis mayor stopped it from opening.

# 100 FOREIGNERS FOR CHI CAFE TROUPE

London, Nov. 19.

Biggest troups of foreigners ever brought over to America to being exported to Chicago by Eric Wollhelm and Clifford Placher. Entire

helm and Clifford Pischer. Entirebunch will number nearly 100.
They comprise 40 English show girls, about 20 Prench and German, girls, and the following acts: Andre Trio (English and Russian), Lee Pierrotys (Binanish). Three Wiere Brothers (German), Robins (American), Carin Softa (Russian) and Mairay Bailet (English).
Company sails Nov. 25 to open at the French Casino, Chicago, Dec. 10 or 14.

Thurboays today, asid Ann Corle, gravely thinking it over in her dreusing room at the Apollo on \$24 street while she deftly removed, oven her makeup, is just strip, strip, strip.

ovon her makeup, is junt strip, strip, strip, strip.

Acknowledged by burlesque house box-office grosses the country ever as the supreme strip teaser of them all, Mins Corlo had just come off the stage at the finish of her number—just as she fixishes her number—in all her natural giory. Mesting the Variery reporter in the wings, she murmued a formal Emily Post how d'you do. Buddenly backstage swarmed with chorus girls wearing spelng flowers in their hair. Techaps we can talk better in my dressing room, she suggested, agd walking very lady-like, graciously she led the way to the privacy of her star quartors. Besides, it was Mins Corlo's dinner time, and she was in a hurry to got ready.

Besides, it was Miss Corio's dinner time, and she was in a hurry to got ready.

First Miss Corio pulled on long dark stockings, then tiny white net pantles. Now a peach satin garter belt with 'Ann' embroidered in a dainly flourish in front; next 6 robin's egg blue chiffon chemiss. Then a piek sells slip, and now over this decently complete underpinning a nober black dreas with long sleeves and a high neck primity faced with white. Now a black hat, a black coat, a sliver for cape and black kind gloves. Thus does a strip artist, in her private life, set even. But Miss Corio doesn't like to be called a strip artist. In fact, she hates it. She doesn't like to be called a strip artist. In fact, she hates it. She doesn't like to be called a strip artist. In fact, she hates it. She doesn't like to be called a strip artist. In fact, she hates it. She doesn't like to be called a strip artist. In fact, she president was a she had be she will be she will.

It ralls Miss Corio, she who five years ago entablished a preceded a preceded a preceded or strip women because, first, she renlined stripping was the one thing Continued on page 82).

(Continued on page 62)

# YEAR'S QUICKEST FLOP;

Cleveland, Nov. 19.

PLOT STILL A SECRET

Even by Mail.

Chicago, Nov. 18.

New low has been reached in the method of trying to get people into method of trying to get people into a legit theatrs, oven with cut-rate ducents. In the past, these special reduced thefea-agers left on convenient drug store and restaurant counters.

Now the pick-up system is passing the long-darkened Met, she hired about 125 localites for show. On second night of rehears all there was dissension among principals. Feud with director on third day ended in producer walk-ling out, after waiving her, rights, Director made a deal with theatre owners to carry on and had contract passible to every potential customer's house by mail. Tursuit of Happiness' at the Blackstone has been mailing out hundreds of the direct, but the show is closing this week.

# B'WAY GOES BEAUCOUP CONTINENTAL; N. Y. NOW MOST COSMOPOLITAN CITY

### Elks' Ether Bally

New York has studdenly become

an epidode in the early days of the new chiefs oriminal catching carses, one in which Niles played an important and heroic role. The stunt caused a lot of added interest in the popular feature.

Benevolent and Protective Order that the popular feature.

Benevolent and Protective Order that the popular feature.

Benevolent and Protective Order that the popular feature.

Benevolent and Protective Order and the most cosmopolitan city in the world. Benevolent and Protective Order that the popular feature.

Benevolent and Protective Order and the fine most cosmopolitan city in the world of the most cosmopolitan city in the most cosmopolitan city in the world of the most cosmopolitan city in the most cosmopolitan city in the world of the most cosmopolitan city in the most cosmopolitan due to world ward and the most cosmopolitan city in the most cosmopolitan due to the world.

Benevolent and Protective Order and talent generally in Naw York has were cosmopolitan due to the world.

Benevolent and Protective Order and talent generally in Naw York has were common the most end to the world.

Benevolent and Protective Order and talent generally in Naw York has were common to the most end with the most even for the most end with the

# 1933 555,140,00

# 'So What?' on Double Checking

Advertising Agencies Not Excited Over New Crossley Technique

Heyrical of the major ad agencies are loory of the value, if any, to be durived from the double check being made this week by the Crossley Burvey on program popularity. It is their opinion that even if the cheek of the coincidental method against the memory system proves a wide disparity of Retening interests the results will be of minor import to the average advertisor.

These agencies hold that the average advertisor is more improssed by the fact that the set owner remembers the next day as having listened to his program than by infognized while the program was actually on. The advertisor assumes that in the majority of cases if the program has made enough of an impression to renain in the memory nerpose, and that is association of the conveye with the entertainment. the stansa has served its primary purpose, and that is association of the spousor with the entertainment. If the advertiser finds that 30% of those contacted recall his program the next day he feels that his objective has been well carried out, and that this 30% is worth twice that percentage in the ense of a coincidental phone call. The most that can be gained from a coincidental phone call is a flash or mementary picture. Countless directional case on other into the situation. The person answering the phone may have just switched to the

cituation. The person answering the phone may have just switched to the program to get away from one that britated. There is the possibility Bat he has furned off Bla Set to Shawer the 'hone, as is the common practice, with the result that the answer to the question, What program are you listening to? will be, 'None.'

in. None. These agency men aver that the Coubic check may give the Crossley clients a broader picture of program popularity but at the same time they doubt whether the remits will prove that the recollective system is not from the adverticer's Bicwpoint the more valuable system.

### RUDY VALLEE **MAY HOLIDAY**

Rudy Vallee is flicting around with the idea of taking a trip to flavore. In the event that Standard Drands proves amenable It will be his first break from the Pleischmann

his break break from the Frieschmann show in five years.

Me will be back in New York from Hollywood in time for the Thanksgiving (29) broadcast. Value is reported anxious to relux from the rigory of his radio work for a New months both as a personal treat and a professional act of showman-

### Angle New WHAM Boss

Rochester, Nov. 19.
Wesley M. Angle, vice-president, Bucomus, president of Stremberg-Gulien Compuny, radio manifacturers and owners of WHAM, and George A. Scoville, vice-president, Bucomes general manager, succeeding W. Roy McCanne, who died two weeks ass.

ceks ago. Lee McCanne takes his father's blace on the board of directors and blacennes secretary of the company. Watter L. Todd, president of the Water L. Todd, presid

#### Re-Schnozzing Singer

# JOHNSTONE AT **WOR AS PRESS** BOSS

G. W. (Johnny) Johnstone resigned last week as columniat contact for the NIC press department to become director of publicity for WOR. Johnstone, ruted as one of the most widely known p.a.'s in radio, stepped into his new job yesterday (Menday). Dave Casem, whom Johnstone succeeded, resigned, as did his assistant, James F. Maher.

Johnstone had been with NBC sloes his inception, going over to the network payroll when HCA acquired WEAF from the New York Telephone Co. to make it the local key for the red link. Johnstone joined WEAF from the New York Telephone Co. to make it the local key for the red link. Johnstone joined WEAF in March, 1923, and at one period during his connection with NBC he served as assistant to President M. H. Aylerworth.

Casem will open a news and photo bureau in Miaml, Florida. Eatier southern territory to be cevered including styles, radio and golf. Maher, his former assistant at WOR, will be associated with him in the new work. Beth plant for the cleave this week for the south. Ecfors going Into radio Casem was with various newspapers.

MBC press department is doing away with a special contact for columniets. Herbert Devens, who holds the title of day ofly editor, will also handle the tregittle for info from these sources. Under the setup that previously prevailed Johnstone functioned exclusively as feed for the radio ed. feed for the radio eds.

#### MODEL HOME CLICKS

Attracts 2,000 10e Visitors Every Day

America's Little House, put up jointly by Better Home, Inc., and CHS, averaging about 5,000 ylattors daily. Mince opening on Nov. 6 a total of 22,888 persons have paid a visit to the model house during the elevan-day period.

Ten-cent admission fee at the door is turned over to the Bowery Sarings Hank, owners of the property which was loaned the sponsors of the project. This goes for tages and sundry expenses. The house is to be open for one year.

80 far only two commercials, Henjamin Moore Paint company, are broadcasting from the studio, but several more accounts are expected to air their weekly broadcast from here after the first of the year.

#### ABS Pulls Bloomer On Cardinal Speech

Citicago, Nov. 19.

Mix-up of schedule put the newly formed American Broadcasting System on a spot with local radio eds and listeners last week when it failed to broadcast Cardinal O'Connell as had been widely publicized is all dailies.

Broadcast was to have coefform Washington, where Cardinal O'Connell was guest of honor at a banquet, instead, Aliss sent through an ordinary modelal programs.

Re-Schnozzing Singer
Few knew it, but Gertrude Niceses slipped away a short time ago
to got a new nose for her forthdenning appearance in Calling All
Blazes, her first big musical.
New colfure also quite different.
Mew colfure also quite different.
Mew colfure also quite different.
She is handling all production and
which changes her physical makesize in another transitive ventures.

Only Sevan States Exceeded \$1,000,000 Gross for All Stations Within Borders

#### **OMIT 1-LUNGERS**

Washington, Nov. 19.

Washington, Nov. 19.
Census Bursay, reporting on first Federal study of broadcasting industry business volume, showed last week that New York outlets account for nearly two-thirds of the cash income of the country's \$40 connected transmitters.

Withholding statistics on one-third of the sations for reasons of policy or insufficient data, government figures indicate gross income of 314 broadcasters last year ment figures indicate gross income of the remainder believed insignificant as most of the omitted stations are low-power, part-time transmitters located in agricultural areas and sparsely populated states.

Apparently the government nose-counters credited to network key stations all receipts from air users. Report showed 27 New York stations collected \$35,611,009, or 17 times the receipts of Culifornia's 27 outlets.

Final reports for 48 states and

Final reports for 48 states and Final reports for 48 states and D.C. showed that broadcasters is only seven states grossed more than \$1,000,000 hat year, In addition to New York and California, the group includes Illinois. Massachurett, Missouri, New Jermy, Ohio, and Penisylvania, Smallett Sgurs was South Dakotn's \$40,000 reported by four additions. foor stations.

The report by states follows with number of stations in each state

| becommendently moregion: |           |
|--------------------------|-----------|
| State.                   | Rannipla. |
| Alabama (6)              | \$101,000 |
| Arisona (4)              | 131,000   |
| California (27)          | 2,097,000 |
| Colorado (10)            | 312,000   |

# Radio CA Is Silent on Legit's Renewed Battle vs. Free Broadcasts

#### la Dat Religion?

Wanting a religious nots in the Rudy Valee Thanksgiv-ing Day (29) program, Fleisch-mann sought either Dr. S. Parlies Cadman er Dr. Harry Emerson Fosdick for the spot, but couldn't hand either one. So Heywood Broun gets the job.

| <i>jou</i> .      | 1 h         |
|-------------------|-------------|
| orida (4)         | 123,000     |
| orgia (10)        | 242,000     |
| abo (4)           | 06,000      |
| inois (21)        | 1,800,000   |
| diana (7)         | 222,000     |
| wa (%)            | 693,000     |
| unens (6)         | 100,000     |
| uleiana (8)       | 311,000     |
| aryland (6)       | 48T,000     |
| assachusetts (18) | 1,416,000   |
| ichigan (1t)      | 906,000     |
| nnesota (6)       | 664,000     |
| inninnippei (3)   | 66,000      |
| securi (13)       | 1,093,004   |
| ontana (5)        | 126,000     |
| braskn (18)       | 325,000     |
| w Jersey (8)      | 3,538,000   |
| ew York (27)      | 35,011,000  |
| orth Carolina (7) | 252,000     |
| orth Dakota (6)   | 165,000     |
| do (14)           | 1,182,000   |
| dahoma (4)        | 155,000     |
| egon (0)          | 414,000     |
| nasylvania (10)   | 1.043,000   |
| outh Carolina (4) | 72,000      |
| uth Dakota (4)    | 40,000      |
| nnessee (11)      | 801,000     |
| шан (20)          | 862,000     |
| inh (1)           | 280,000     |
| rginia (7)        | 267,800     |
| ashington (11)    | 646,000     |
| out Virginia (3)  | 56,000      |
| inconsin (13)     | 749,000     |
| hers (12)         | 475,000     |
| stals (374)       | 865,140,000 |

#### DUNCAN SISTERS SCRIPT

Duncan Sisters are going radio.
A juve revue for the air is being
built around Topsy and us, with
Bully E. Wells authoring.

Washington, Nov. 18.

Plans of the legitimate theatre code authority to revives its fight against free broadcast performances brought no public response from broadcast codisics at their meeting last week and aroused little attorntion in government quarters.

Promising to listen with an open mind, Chairman Hampson Gary, of the broadcast section of the Communications Commission, declined a discuss the subject for publication, and Commissioner Thad brown had 'ne comment' to make. Neither has pald much attention to the question of competition between radio, films and legit, it was said, and do not feel sufficiently familiar with the subject to express any opinions.

Implication that legit codists are Implication that legit coulets are fed up with waiting for reports on the survey conducted nome months ago by the broadcast CA brought a promise from James W. Baidwin, executive officer of the sir Trough, that figures will be compiled and facts sent to the NRA within the abortset neathle time. Codfort and facts sent to the NRA within the shortest possible time. Cedicat au-thorised Baldwin to submit his re-port, but without recommendations, as soon as completed and without obitating their personal approval of

The report should be finished within 10 days, Baldwin said, as the tabulating already has been started.

#### Autoline's Musicals

Bultimore, Nov. 18.
Autoline, motor il company, will burest out with a mirele of 12 commercial periods over WFBR. Programs will be weekly, quarter-hour musical affairs, and will commence in about a fortuight.

WFBR also started off a mustcal series last week for Superfine lee Cronm, new creamery concern debuting here. Initially set for 13 weeks, sponsor extended time to 26 sessions after first broadcast. linkilmore, Nov. 18.

### ADVERTISING and PAUL REVERE

There were three horsemen that night who rode out of Boston to carry the alarm to every Middlesex village and farm. Yet only Paul Revere is known by name. The other two riders are forgotten.

Because Revere had the best horse? Knew his job better? Or covered more ground?

Paul Revere is famous because Longfellow's poem didn't mention the other two guys.

That's an advertising lesson.

If there are two or three stations in one town, outsiders are apt to choose the best known personality. It's not only a question of the better horse, the best horseman, or covering the widest area. Personality isn't based on mechanics or statistics.

Build up station personality through Variety with the people who buy advertising.

Advertising Rates on Application



154 West 46th Street New York City

Johnny Johnstone's departure from NBC brought forth a publicity release thought to be unprecedented. Persons leaving either by resignation or request almost never get any mention from NBC. Badto stretes around Markattan interpreted the story from Frank Mason as representing the NBC publicity v.p.'s carnest desire that the radio eduminiate with whom Johnstone has been a favorite shall understand that Johnstone left on his even steam and was not forced out.

NBC's official announcement of Johnstone's egit was also unusual in that a puragraph was devoted to explaining that WOR (not an NBC station) had recently undergone political changes which brought about the invitation to Johnstone.

the invitation to Johnstone.

Efforts within NEC to persuade Johnstone to accept a station man-agership 2,000 miles away were reported not long ago.

Although the state of Maryland is time-honoredly saturatedly wet, and has never voted dry at any time in state's bistory, there are at present ne liquor ade of any sort emanating from a finite radio station. In the year since repeat, a couple of agot announcements have been spiteled for some liquor firms, but a program of any sort has never made an appearance. Two of the local broadcasters have move advertised liquor, WCAO and WCBM. Fermer samounced on heels of repeal that it would accept nears; latter said it would consider nothing but quarter-hour programs or more. Nother were ever approached.

NBC has revised its breakdown of last month's gross from time sale by network, with the result that Columbia took first place over the red (W&AF) link for the first time since April of this year. New division of NBC's total business for October, \$3,775,431 credited the red loop with \$1,730,441 and the bine (W3S) with \$961,834. CBB last month grammed \$1,752,001.

reason \$1,153,001.
In its original breakup for October NBC applied the entire proceeds
rem Ford's World Series breadcasts to the red link's side of the
diger. Under the revemped setup \$62,000 of the \$154,000 collected from
als source was attributed to the link trail.

Columbia has another listening area survey in the offing. It will

when completed be the fourth put aut by this network.

Web is using the same method to determine the listening intensity of
its various affiliates. Each station is offering a souvenir booklot, and
from the number of inquiries received from each companity CBB will
calibrate the relative popularity of that outlet in the particular

Les Angeles radio ed, who took it upon himself to tose out all blurbs which didn't soit his fancy, has caused a breach between his sheet and a station with which it is tind. It may develop a defiulte split.

When station's puffs were busketed, order went out to pass up the sheet entroly, Edwart to patch the breach have been unweiling, station now demanding the ed's removal as its terms of kiss-and-make-up.

### MIN. DAILY HILLBILLY LIMIT

Charlotte, N. C., Nov. 19.
William A. Schudt, Jr., manager
of WDT, has decided that the statun has reached the anturatio
point with billibility stuff and has in point with timing stue and not in-structed his program department for to audition any new hillfully auc-tainers, and to accept no additional contracts for programs with com-mercials who insist on using hill-

Station new her three-quarters of an hour of mountain music daily. That. Schudt thinks, is an abun-

#### Spensored Fisticuffs Is First Commercial For Storer's Network

Adam Hat company sponsored Adam Hat company sponsored the Reat commercial program over ABB when it took the Roisenbloom-Offin fight at Madhon Square Garden last Friday night (18). Went est over WMCA, New York; WAAB, Boston: WFRO, Providence; WIP, Philadelphia; WBCM, Badimore; WOL, Washington; WJBK, Detreit; WEBR, Buffalo; KVQ, Pitts-burgh; WDBE, Chelmatt, and WDGL, Wilmington.

Sam Taub did the main spicling with the usual short remarks from the sidelines by Angelo A. Pelange.

#### WOMAN STATION BOSS TAKES A HUSBAND

Burlington, Vt., Nov. 15, Burlington, Vt. Nov. 15.
Bertika Jackson, publisher of the
Daily News and director of station
WCAN, affiliated with the pager,
was married Saturday (17) to
George Kolk, regional manager of
the Lighted States Veterans' Intrean.
Mrs. Kolk is the only woman inthe state having full charge of
oither a newspaper or radio station.
She expects to return to her duties
before Jan. 1.

### Wax Works

dames A Green Company, Atlanta, has just completed sories of two-minute announcements for Par-Tr-Pak ginger als, covering overwhing from romance to price fights. Hugh Conrad moie personality in series, which is a World Broadcasting product.

Marvin Hichs, formerly with Co-lumbia recording, joins the Decea-office in Chicago as radio dis-missman, Monroe Wayne, engineer for Decea in Chicago, awitches to the Columbia recording lab.

Wheating (Ceneral Mills) is having its 'Jack Armstrong' show Chill transcribed for spet supp

Alber's Plapjacks has had five-minute records made for placoments on 14 outlets. Brwin, Wasoy's Los Angeles office, is handling.

Bastern States Inc Co. in Gruring musing for Ha back-to-the-oid-fashioned-icebes campaign this spring a series of 30 quarter-hour programs. Lant season the ice-dealers in the association bank-rolled 13 musical recordings on 34

Warld Breadcasting System royalties to the Music Publish Protective Association from discs its library service sold to lo sponsors came to over \$1.550 for month of October.

Scott's Emulsion is booking five minute dramatic discs on 41 sta-tions. Agency for the spot cam-paign is Marschalk & Pratt,

Mennan's Shaving Green starts its spot broadcasting campaign with the first of 1935. Obligation will in-volve three 15-minute periods of sports comment a week over 15 sta-tions. Contract shapements will tions. Contract placements will be limited to towns where the account has newspaper advertising. Kiesewetter is the agency.

### MULTIPLE THREAT

Greek Scholar, Announcer, Writer, And Pianist

Rockford, Ill., Nev. 19. Dixon McCloy, until recently inaching Greek at the University of Pittsburgh, has joined single of WiCok Rockford as announcer, continuity writer area accompanies, He speaks French, German and

#### Agencies-Sponsors

Cordner-Griest to the n name of a merger of the Cardons (New York, III, Louis) and the Harold Criest agency (Chicago). Cardner has the Raiston Puring

Baladits (councties) is employing radio. Agency is Mary Lawrence, inc., of New York.

Donahus & Gos Inherita Herculos

Lithy, MoNsil & Libby bas a new by-product, buby foods. May use radio. Agency is Nedbam, Louis & Brophy of Chicago.

N. W. Ayar guts Prench line

Toddy has taken over the hank-relling of '101 Hombre Que Sabe' (The Man Who Enows) or List, fluence Aires. Program was former-ly on the payrell of Sapoilo. Rusi-ness in either cam was placed through Conquest Alliance Co.

Golumbie is diskering with Olds-mobile for a three-hour broadcast Christmas motines with sweat names picked up from all sections of the country.

Hubbell Robinson, of Young & Rubiosm, inft Thursday (18) for a thursday Thursday Teacher are Teams as his schooling to-cing Los Angeles, San Francisco, Smotth, Portland and Spokane. He will be gone three weeks.

Maxing Weight, who developed and personally breadenst "The Brown-Dunkin News Esporter has joined the radio division of the Mills-Weif Corporation, Tulsa.

'Uncle Eara' program, apousored by Dr. Etine' Laboratories, went on a new setodule this weak over Mile from Chicago. Now heard on Mon-day, Wednesday and Friday, at 6:46 p.m., CSF, or 7:48 Enaturn. Pat itarrett plays the title role.

Raigh Foots, ad mgr. for Beach-nut Packing, is confined to the hos-pital with an alling back.

Eal Kuhl, of the J. Walter Th eon radio staff, started Angeles Sunday (18).

Fred Gamble, Pour A's sek, buck Friday (16) after delivering his routine of three speeches along the Pacific traff.

Taxate reported shifting its pr advertising to Newell-Emmett, but account's radio business stays as with Hanff-Metager,

Stanford-California Big-Clame, the Coast's greatest classic, Nov. 14. will be broadcasted transcentinent-ally on NBC's blue not by the As-sociated Oil Co., a Western firm.

Sociated On Co., — Simplex Diehhermy, Isz., on a series of 15 minute discs for period of 26 weeks over WNEW, New York. Placed through Friend Ad-

Purniture Bargaine, Inc., new ac-count ever WOV, New York, for a series of daily morning broadcasts. Placed direct.

Station WJR, Detroit, is inaugurating a new program aponeored by the Goebel Brewing Co. and pre-senting Larry Vincent, who is doubling as master of ceremonics at one of the clubs, in a 18-minute song and patter act.

Household Finance Co. renew Musical Cleck over WJR, Detroit, and add Billy Repaid, talking re-porter, to the program.

#### DEC. 1 NEW DATE FOR NBC RATE SET-UP

Chicage, Nov. 10. Chicago, Nov. 39.
Continuing to push back the re-lease date, NBC now states that He Rodings on signal strength and the new station plan will not be ready for publication before Dec. 1. Nisc Dis been working on this new plan of station service and compensation for almost a year and has been postponing the release date for six months already.

Pickard Family now on four local stations, WIND, KYW, WJJD and WBDM, in Chicago.

### New York Radio Parade

By Nollie Revell

In an attempt to bring relief-musician-staffed bands to a greater number of citizens, programs of WNTC consisting of these organizations have been effected to all stations in USA and are being band over Alsa as far west as St. Louis and over CBS Tankes Network throughout News Bingland. Any station is eligible for one of these programs with only cost being wire charges. City gots plog at end of show: This is presentation of City of New York. Sponsored by Mayer LaGuardia.

As originally laid out the pins had relief musicians, actors and concert artists, from state, city and federal lists, playing libraries, achous or any tax and admission free bidgs. But audiences were small which caused switch to radio. CWA dramas and concert programs are also on lists. George Crandall with title of director of concert, with Da. Bolgal serving as contact man.

on lists. George Crandell with title of director of concert, with the Beigal serving as contact man.

Another WATC service, this one aired by every local station and utilising 90 relief workers in City's Communer Guide on air each ayear from 2:25 to 2:50. Ving relief workers, and working during early morn hours when preduce is entering city all markets, chain store depote and many independents are covered with hourswife getting into an heat buys for her in har daily shopping. This under supervision of Dept. of Markets who feed the station the into.

#### Marganto for Johnny

Johnny Johnstons, who left MRC for WOR after 11 years, not an elaborately engraved signestic case and lighter from his associates. Johnnie' went to Wikh' as a standby pinnist and engineer it years ago. He was at that the plants for Vincent Lopes. The into George McCliffand installed him as press agent.

#### Columbia Exces in Yourn

CDS execs visiting home office last week included: Dick Shafio, manager of WNOX, Enoxyllo, Fean.; B. W. Carr, owner and manager, and Squire Allen, pragram manager of WDNC, Durham, N. C.; Harry Rugh and Carl MacKensiz of WLBW, Eric, Pa.; Shiper and Mrs. Wolfe of WBNS; Burt Equire, commorcial manager of WHK, Cloveland; and Frank Hip of Liberty Insurance Co., who possesses WNOX. Mr. Hip to shepherding his sen and bride.

#### Not Nailed Down

rect Relief Bown

Joe Raymon, at the Roth McAlpin with a CRE wire, has been having his best men lifted from his ork by other artists starting new bands. Thursday eve someone topped this! Joe, who makes all his own cre-chestrations in addition to composing and directing, had his entire music library stolen.

#### Short Shots

The Guisar's 'Midday Serenads' on Sundays at CBS with Brillo as sponsor will vacation from Dec. 16 to Jan. 12...Richard Himber ork opens at Rits on Dec. 15...May Singhi Breon and Peter de Ress go orannercial at NBC four times weakly for Humphrey's predects... Donald Novis goa CBS when he joins cast of '45 Minutee in Hollywood'...Harry Sus of NBC sound effects is proud pappy of eight-pound girl...Only afternoon crime yarn on air is WNEW Thursday Matines Players. They do Street & Smith secries...Hearet papers bought times with ABS to plug new comic sections in American and Journal. Bipley spoke for American last Saturday with O. Segolow due to take air far Journal nest Saturday...John Boyal ef NBC made the Mami and back flight with Rickenbacker last week...Benton & Rowles hopping around frantic trying to line up show for new Coigate account which wes dumped in their collective laps with ne warning. Fritsi Schoff may with Bill Farron at WNEW...Annette Hanshow's secretary in Allieus Clark, daughter of the radio editor of Chicago American.

#### **Scrembled Notes**

Strambled Notes

Mrs. Berg of Goldberg fame has new script in reheared at NBC. This one has large east with Sam Levene of Bway legit playing lead part...

Frank Readick is ne langer 'The Shadow'. He was replaced by Janou's LaCurto who was original 'Shadow'. He was replaced by Janou's representation of the proturned to his office Friday eve to find it locked and no one around with he key. Had to wait while key-keeper was located up on studio floor watching the March of Time brondeast. Arthur Warren ork goes into Shits-Carlton in Phila on the 25th with a CBS wire. Enoch Light ork will play at Romey-Plaza Hotel in Florida with a CBS wire. Jimmy Haung, store a tonor, is now NBC production dept... Kingsley and Chang, oney plane and zong duct, have been on Roxy show five times since opening... Sugar Came has had her contract renewed for 13 weeks... of Sert Parks, Carliela Stevens and Bill Randol of CBS announcers are as sick Bet... Tim Marks doing radio column under aliax of George Aliea.

Mark Hellinger, Gladys Glad (Mrs. Hellinger), Peggy Plynn, Emit Coleman with 15 men ork, and Morton Downey as guest star, auditioned for Ayer Agency at NBC. Glad did beauty talk and Mark a modern O. Hency with cast dramatising yarns... Seven Seas an NBC nustainary auditioned for Life Savers... Vie Ardes ork and Gladys Baster set for Outdoor Girl Beauty Profes at NBC... CBB will resume early eve 15-minute assistatings with Betty Barthell, Very Van, Nick Lucas, Patty Chenia (a newconter) and Jerry Cooper starting this week... Phill Spitaliny girl ork now at Bityn Par and 3 x Sisters will do audition at NBC in all female show... Scott Fischer's set returns to Park Central Hold Kelling girl ork now at Bityn Par and 3 x Sisters will do audition at NBC in all female show... Scott Fischer's set returns to Park Central Hold Kelling girl becher's etc opens at Stevens Hotel in Chi with CBS wire... Nash Motors dickering to buy entire afternoon time on CBS for Nands and New Year's Days... Vera Van and Huth Briting auditioned for Campbiell Soup... Effic Palmer did a swell 'Apple Annie' on March of Timo and Jack Smart who did Huoy Long on same show is large, stort and lives as Beekman Place which is exact opposite of Huey... Leon lielasso ork renewed for 28 weeks by Arnour... New General Poode commercial at NBC opens Jan. 3 with Al and Los Bolizor, Prances Laniford, Jimmy Wilkinson, Wash, D. C., bartena, and Frances Laniford, Jimmy Bolizow on Dec. 7.

#### Stand By

Margaret Reiliy of WNEW where she was me to Station Menoged Bernice Judia exits from WNEW is Join New Yorker Mag... Elaino Melchoir, 'Ardoin in Suck Rogers show at CER' wed to Loon F. Assibacher a NT bisman. Ble is ex-Lyle Tailot fram...Jan Saylit studie at WCAU sives individual psembers chance to swing batton on lisminute dance shows. In line with search for talent... betty Mocined of Eric, Pa., is new ABS hostess replacing Jady Dodderidge who moved by the sect to Don Miller of WMCA sales dept... Vic Knisch of WLAY, WGAR, WHK, all of Cleveland, is new production man at CBS. .. Jarry Halloway of NBC press broke askin at CBS dinner on Hs de France in honor of Cheese Week. Barry back on job though uses cratches... Jack Carstairs of NBC dramatics was assistant to goif chang. Deang "Sessies and now runs his own deving range under Queensboro Bridge..." all of Past, daughter of first Chinese ambassador to USA, is new since as WNEW... Lon Novel has new 18 weeks' commercial at WNEW. As alsotted transcription.

### **Pinkerton Work**

Clients ruoms in the NBC studios have been ordered kept torked and admission given only to those certified by the sales department. This rule has been put into effect to keep agencies connecting for the same account from finding out what type of program the other lef-

This rule has been put into effect to keep agencies competing for the same account from finding out what type of program the other fellow is auditioning. Network resorted to the locked door policy as a result of one of those embarrassing episodes. Competition involved an auto account. Agency, which was out gunding for the radio business, got advances info of what studio the incumbent agreecy's program, would be auditioned, and at the hour of the hearing one of the former's rop slipped into a clients booth and dialed in the audition. Prlyy to what had been already offered, the gunning agency was prepared to procent something entirely different when its tura came the following week. Incumbent agency had dished up a dramatic show and the competing accnery to take a stab with a symphonic affair. After the inter was swarded the program the lad who had done the eavendropping boanted about the incident and when other agency yet wind of it a row with the network's sales department followed. Agency that lost out avowed that it would refrain from doing any auditioning around NBC if it couldn't be assured of better protection.

on, At Columbia all the lendspeaker dials around the clients compartments are kept locked and the keys made available only clients and agency for whom the audition is being held.

# A.N.A. Quiz Suggests 45% of Agencies Make No Deduction from Air Talent Budget, but Take 15% on Time Alone

There are still an appreciable number of ad agencies which do not collect from clients a commission on talent appropriations. This situation was brought out in a surway recently conducted by the Association of National Advertisers. Inquiry on the talent commission angle was included in a general

angle was included in a general globy of agreey compensation, ANA's questionnaire was ad-dressed to around 9,000 advertisers, with the returns numbering about 10% of the total addressed. One of the questions sought to find out how many advertisers were billed by their normiels for secretor which by their agencies for services ren-dered in booking radio talent. Na-

dered in booking radio latent. Na-lional advertisers that answered bir query figured 142.
If this number 45% answered that their agencies made no extra charge for handling talent and were centent to depend on the 15% com-mission derived from time bookings. mission serived from time bookings Mission scrived from time bookings to cover the cost of maintaining. Use ratio end of the account. The ANA's survey remarks that the percentage gevents a decided tread in the other direction. More and more of the smaller agencies in radio are with each successive season showing a dissociation, and a remarkable of the smaller agency. for a disposition to add a com-mission to the talent bills relayed to the clients,

#### Practice

Practice
Practically all the major agencles have for the just two or three
Fears made it a practice of deducting a commission from the amount
set aside by the advertiser for program taient. Ground advanced for
making this charge is that the 15%
allowed the agency by the networks
or local stations on the time bill
is not enough to take care of the
everhead of a theroughly equipped
radio department.

Findle department.

Findle department.

Flome of the minor agencies in brondeasting have been able to wenn away the radio end of an acwenn away the radio end of an ac-count by offering to pass up the symmission on talent. One of these has carried on this sort of alienat-ing campaign against a particular bigtime agency whose policy is 15% commission for talent or else, with the result that the former concern has within the past two seasons bicked away the radio business of a microleum district. petroleum distrib, an auto makes and a medicinal account.

### Boy Scouts as Actors

Hazleton, Pa., Nov. 15.
It isn't the U. S. Marlaes or the good old U. S. Cayalry coming over the bill just in the nick of time bat's saving fair maidens in these parts these days, it's the Boy Beouts.

Scouts, of Troop 15, headed by Scoutmaster Clarence E. Cramer, now .do a cone-act playlet every Wedievslay evening over WAZL and the folks like them. The boys not only acript the pieces themselves but they carry all the roles, even to them? of the fair maddens Beeding saving.

#### ROD ARKELL'S COMMISH

CBS Claims It, But Sponsor Dis-putes That Claim

H. M. Kiesewetter, president of Carlebad Sprudel Salta Co. and head of the advertising agency bearing his name, has informed Columbia Broadcasting System that he does not regard CBS' efforts to as bustified.

Riesewetter concedes that Ar-Kiesewetter concedes that Ar-kell's name was mentioned to him by CBS, but states that NBC also had Arkeil on its list of available talent, Program ultimately went to NBC web, with CBS nevertheless filing a claim for commission from Arkeil and Kiesewetter. Both flatly refuse to pay. In writing to Clis Kiesewetter called attention to the fact that he is a stockholder in Celambia and might ordinarily be supposed to be partisan.

#### TARDY ANNOUNCERS MUST PAY 25c to \$1

Rochester, Nov. 19. Schedule of fines posted at WHAM for announcers not at the mike when they should be. For missing a station announcement of the gar a station announcement of the gar-tien variety the penalty is 25 conts a week for six months. For the announcer falling to arrive in time to speak when his station goes on the air in the morning, the cut is \$1 a week for three months.

Transmitter operators are on the 'sugar bowl' system. For every mis-At the end of the month the opera-tor with fewest black marks takes the bowl and goes to town.

### Nat Brusiloff, Nat Wolff File Bankruptcy Pleas

Nat Brustleff, band conductor now affiliated with WOR, Newark took his financial worries to the New York Federal Court last week in a schedule filed with his petition in a schedule nice with in petition in barking the macetro listed his liabilities as \$4,541 and stated his liabilities as \$4,541 and stated had no assets other than insurance and accounts receivable amounting to \$756.

Brustloff formerly did the orchestic accountability of \$750.

tra accompanying for Kate Smith

on CBE.

Nat Wolff, describing himself as a radio program director and giving his address as 28 West 58th airect, filed a petition in bankruptey with the New York Federal Court last breek.

Hist Breek.

Behedule mitached to the petition gave his liabilities as \$7,272 and

# HEARST BUYS WBAL, BALTIMORE; OGLES ATLANTA, DETROIT, SEATTLE, CHICAGO

#### Gene & Glenn Off

Gene and Gienn bow off MBC for Gillette Razor Nov. 30, giving the team a run of 83 weeks.

Account he's not arranged to replace the pair with another pro-

### CODE'S TALENT **QUERY READY**

Washington, Nov. 18. Form of questionnaire for conjucting long-postponed survey of mployment conditions of broade employment conditions of broadcast talent was approved Friday (18) by radio code authority, clearing the way for mailing of the blanks to all members of the industry.

Accepting additions and changes offected by the government in re-spones to complaints from Beauty, the codists authorized James W.

be collete authorised James W. Baliwin, executive officer, to proceed with the Inquiry without further delay. Blanks will be printed this week and probably will go in the mail within 10 days. Codiets acted on a variety of other proposals at their first session in aix weeks, but were closemouthed following adjournment in accordance with an understanding not to talk until the Nita has been formally notified of all action and decisions. Copies of resolutions will be turned over to government authorities today (Tuesday) It is will be turned over to government authorities today (Tuesday) it is expected, but, until this ritual is inlished, there will be no announcements about the nature of business accomplished. Codists' insistence on formal procedure was not exchibited. plained.

plained.
Code revision, kicking around since last June and affecting a shorter work-week for studio engineers, did not come up for discussion, members of the group insisted.

### MITZI GREEN PREPARES Leon Janney and Mitzi Green, adelescent film players, are being groomed for a radio team.

Billy K. Wells is authoring their uff with a view to a kid show.

#### Publisher Rapidly Forging Own Network to Protect His Dailies-Many Deals and Changes Pending -Tom White Top Man

NEW 'CRYSTALS' BRAND

But Sticks Strictly to the Hillbilly

Charlotte, N. C., Nov. 19.
Success of Crasy Water Crystal
programs has brought competition
to the field. WET has just sold the
Dollar Crystal Company two Dollar Crystal Company two 15-minute programs a day for six days a week, over a six months period.

a week, over a six montas person.

Dollar concern will also use hill
billy music. A cowboy outfit is being imported from Wheeling, W.
Va., and the show will be built
around this unit.

### **WOO FREE AIR** PLUGS WITH FLATTERY

Chicago, Nov. 19.

Radio stations are still discover-ing new angles by which outsiders suck to chiest free pluga. Tiny com-suck to chiest free pluga. Tiny commention by the finttery route.

mention by the finitery route. Taverns, garages, earnly stores and others are regularly sending gushing telegrams to announcers at cottoil games this fail telling them what a great job the announcer is doing and what a big crowd is lettening to his brondcast at the Red Gash Tavern' or the Bonnie Wee Candy Ktore! In many cases there telegrams have been read over the air.

the air.

But it looks like the gag is over.
Last week WGN sent a notice to all
its announcers that no telegrams
mentioning any commercial enterprise may be read over the either mo
sound. Other stations are also takthis precaution, being afrail of any
possible squawk from football game
commercials, who are forting the sponsors, etc., who are footing the bills for the broadcast only to have some little chiscler swipe a major

Purchase last week by William Randolph Hearst of WBAL, 10,800watter, is interpreted in broadcast circles as expediting the publisher's eircles as expediting the publisher a thoroughly-laid plans for a cross-country network. Washington fig-ures that Hearst will, by the fall of 1935, have acquired the ztationa necessary to his project and be in a position to launch a web that will operate free and clear of his other enterprises.

will operate free and clear of his other enterprises. Hearst's buy of WBAL from the Consolidated Gas and Electric Co. of Baltimore involved, a cash payment, reported to be around \$259, 600. The station splits channel with WTfC. Hartford 58,696-watter, and has a sychronizing arrangement with WJZ. New York, after 8 p.m. Hearst takes possession of WBAL Dec. I but the station's prevent staff has been assured by the utility company that there will be no changes at least until after Jan. 1.
WBAL takeover was negotiated

at least until after Jan. 1.

WBAL takeover was negotiated by Thomas White, the general manager of the Hearst enterprises. In addition to handling the station buys White is serving as Hearst's brond-cast contact with Washington. It is proposed to have White head the Hearst network proposition, with the probability that M, H. Aylesworth may eventually enter this picture. Other executive changes and additions are in prospect.

Hearst's des

Henrat, to begin with, is inter-ceted is acquiring an outlet in every town in which he has a newspaper. Subsequent moves may find him the owner of stations in Detroit. Meather, Atlanta and Los Angeles. There is a deal new on for him to take over a deal now on for him to take over WENR, the Chicago \$0,000-watter, WENR, the Chicago \$0.000-watter, It had been hoped that this proposition would be scaled in time to precede the announcement of KYW-unveiling as a Philadelphia outlet (Dec. 3.) Heavy's other station holdings are WCAE, Pittsburgh; WISN, Miwaukee; WINR, New York; and KYA, San Francisco, WINR has an application before the Federal Communications, Commission for a boost to 5.000 watts and permission.

Communications Commission for a book to 5,000 watts and permission to operate full time. It does not appear that Hearst contemplates operating his stations as a network in opposition to NBC or CBB but rather as part of his advertising domain. Eventually a dual rate for papers and stations is expected, however.

Baltimore, Nov. 19.
Freddle Huber, boss of WBAE, has been appointed by Governor-elect Harry W. Niee to directorship of the inaugural ceremonies actendant Nice's induction into office, Jan. 9. New Governor will be sworn in at Annapolis, and ceremonies will be picked up by remote by WBAL and the NBC blue band will relay over chain. Fact Nice was only Republican candidate for Governor in cecent state elections to taste victory has prompted the NBC to plips proceedings over network as Nice's win has caused wide-spread comment. Baltimore, Nov. 19

Appointment of Huber to job came as surprise, as the radio man is not politically affiliated, and position is ordinarily given to some

Chicago, Nov. 13.
Hearst's Morning Herald and Eg-aminer will make a tie-up with NBC's WENR on Dec. 3 when KYW moves to Pailadelphia. Orig-inal Hearst plan to purchase WENR, is reported cold.

#### Bill Becher Resigns

Bill Becher, who was responsible for Maxwell Showbeat, the Palmedive operatus, leg Cabin Inn and this summer the Certo Matines shows for leating & Bowles Anguey, has resigned he position, charcing interference. He may shift to Blackman Ariency and assist Cerio De Angelo with special attention to

## WBNS, Columbus; WHEC, Roch., Try Facsimile Transmission on News: **Both Are Newspaper Properties**

### NRA As Sponsor

Seattle, Nov. 18. Providing employment for out-of-work musicians, and at the same time plugging the renovising campaign, the NRA offices here are putting on a half-hour weekly program over KJR.

Orchestra is made up of WKRA (Washington Emergency Relief, Association) musicians. Prominent citizens and efficials boost the national housing program, hid for in toto by the government.

#### WEBR Hearing Dec. 12

Hearing on the application of WEBR, Buffalo, for a transfer of the clear channel, 800 k.e., and a boost in power has been set by the Federal Communications Commis-sion's for Dec, 12. Only American stations now occupying the band are WAAE, Dallas, and WEAP. Fort Worth. WEBR, an affiliate of the Ameri-can Broadcasting System, is now

Welst, an allihate of the American Broadcasting Egatem, is now a constraint of the American Broadcasting Egatem, is now a source by these stations until after the analysis of the american action on 1316 k.c. and operates at 250 a lengthy period of transmission experimental and action of the american action of the american action of the american action of the american American Blackman American American American Blackman American Am

Of pertinent significance to the development of facsimile television is the fact that to date only newsas the fact that to date only news-paper owned stations have shown a proprietory interest in the trans-mitting end of the new medium. Laiest outlets to place orders for facsimile equipment are WESS, Co-lumbus, and WHEC, Rochester, N. Y.

Former station is twice by an same interests that control the Co-lumbia Dispatch, while WHEC is part of the Gamett newspaper con-bine. First station to install a fac-simile transmitter was WTML Mil-

wantee.
Attitude taken by these interests
is that if facsimile television gives
promise of developing into a serious
competitor for the daily newspaper
it would be to their advantage to it would be to their advantage to have their finters from the start on both media. All three believe that facalmile television can, at least during its pioneering starces be of particular value in exploiting the messpapers themselves.

No offorts will be made to sell facilities the receiving sets is the areas covered by these stations until after a length we period of transmission for a length we period of transmission for

# GERTRUDE STEIN prizeview 18 Mins. Sustaining WdZ, New York Olis had exp

ib Mira.

Outlaining
Wd. New York
Chis had expected to have this frenk personality, but NIIC copped her instead for a speedy siterview with William Lundell. She's gotten personality, and per cities of publicity on her peetle munico-jumbo, and per cities of publicity on her peetle munico-jumbo, and per cities of the peetle munico-jumbo, and per cities over lor. In most cases, when approached by the press, she has sidetracked everyone by diving headlong into her pet lingo, which is English words divorced from meanings. Same goes for ker radio debut, which wice bordered close to a flare-up hetween heraelf and Lundell, with the visitor finally simmering down into something about if you ended the wind of the person heraelf and Lundell, with the visitor finally simmering down into something about if you ended the visitor of the person of the person in the peaks in a well-modulated voice which, over the air, instillis a certain amount of confidence in her literary heuse-pocus. Her American pressions conveyed the idea that she knew everyone and everyone knew her, therefore it was harding. Witch is logic of a seet in any hardings, there freak attraction with meagre entertainment. Stoin is more controversall than convincing. Probably a smart show-woman but selleng a feeble line of gibberieh. She's to, highbrow radio commentators what the House of Bavid is to professional baseball.

OSWALD PRESEDO

OSWALD PRESEDO
Orchestra
Sustaining
Will, flow York
Missic departments of MBC and
Missic departments of the Amount of the MBC and
Missic department of

piloted by Capt. Eddle Ricken-backer.

But the quarter hour preceding the rather unimportant interruption allowed Fresado ample time to give American Reference some rich samples of his work and also an idea of how the tango should be instru-mentally interpreted. He got exceptionally fine results out of the combo assigned him. This was more allowed to the combo assigned him. This was more accordant to the combo assigned him. This was more accordant to the combo assigned him. This was more accordant to the combo assigned him. This was more accordant to the combo assigned him. This was more accordant to the combo assigned him. This was more accordant to the combo assigned him. This was more accordant to the combo assigned him a precedent with a relation of the combo assigned him a relation of the combo assigned him a relation as its central thome.

### MARY AND JOHN' With Phyllis Greenwood, Gordon Owen Dramatic Seriel

Oramstic Suries
15 Minutes
Sustaining
Ket., Salt Lake City
'Mary and John' has been going
'Mary and John' has been going
warry three years without a break,
with its audience and mall response
still building. Like 'Orse Man's
Family' it owes its consistent following to something or other that
has never been quite described. This
has never been quite described. This
has never been quite described. This
has rever been quite described. This
has rever been quite described. This
has well you'rays a
rather romantic and colorful home
life of a young professional man
life of a young professional man
if yo to the affairs of their friends,
acquisintances and business assouthers.

tive to the analysis anacquaintances and business anacquaintances. And business anacquaintances and business anacquaintances and business after analysis and penalty analysis, the most consistent mall pullor on the station. Phyllis Greenwood and Gorden Owen play the title roles.

### MEREDITH WILLSON ORCH.

MEREDITH WILLSON ORCH.

30 Min.

40 Min

SKIPPY
With Franklin Adams, Jr., Francis
Smith
Smith
Smith
SMins.
COMMERCIAL
WASC, New York
'Skippy' started in 1981 for
'Wheaties' and NMC. R's changed
from NSC to Class, from Wheaties
to Phillips Dental Magnesia, from
Director Dave Owen to Director
Bay Appleby County of the Line and start similar to
the Percy Crosby original to farfetched medodramatic monsense, it's
no longer 'Skippy',' but a carbon
copy of doons of other radio programs.
In judging juvenite script shows

In Judging juvenilo script shows it is always difficult to make proper allowance for the fassies and likes of youngsters, yet there seems no reason to doubt that she original skippy had an authenticity and aspend far in excess of the fattsous boys the fast of the fattsous boys had not a strength of the seems of the fattsous boys had not seem that it is a showing the strain of five seems of the fattsous boys had not seem that it is a showing the strain of five seripts a week for three years. Gone is the Crosby flavor. Whereas adults could follow the program appreciatively in the beginning, R is now imposite had a great success as a wholesaler, turning out docens as wholesaler, turning out docens of scripts weekly. It's not surprising that the one-man hierary factory would start revealing a repetitious tendency. The scenell is bluring from long use.

Withing techniques now is stilted with the shought hammered home by parrotting from long use.

Withing techniques now is stilted made to short sentences with the thought hammered home by parrotting return of the sent of the s

DAVIDSON COLLEGE PROGRAM 30 mine. Sustaining W37. Charlotta, N. C. Mecking to transpore some of the color and atmosphere of a college color and atmosphere of a college color and atmosphere of a college installed wires into the Chambers Auditorium at Davidson College, 21 miles from Charlotte, and is carrying a half-hour program each Friday night from 2 to 9:30 o'clock. Collegians depends largely on the universal fatterest in campus and college authorities are being given pretty much of a free hand with the spot, The first offering was heavy on the music end, using the college band, glee club, orchestra and organ.

college band, slee club, orchestra and organ.
Show will slip into a lighter vein with later offering, it is promised. Next week's spot will be a typical college per meeting in advance of a big fobtball same. Sports and humor will be worked in.

a big football game. Sports and numor will be worked in.

THE SENATOR AND THE MAJOR Grad Growns, Al Llewelyn Gangs, Petter, Gand 15 Mina. Surfaining WMCA, Rase York

Brad Browne and Al Llewelyn. Brad Browne and Al Llewelyn. Drad Browne comedy teams, now turn property of the major. In the days when noncense on the sir constituted a novelty, these ladd were a couple of Columbia's shining jewels, particularly as the head clowns in what was then considered the acme of loudspeaker conticality, the Nitwit, he Nitwit, he Nitwit, he Nitwit, he Nitwit, and what was the considered the acme of loudspeaker conticality, the Nitwit, and the pork and shad some beans left, but there's no taking it away from them when the constitution of the post of the same of the post of the pos

JACK ARMSTRONG Juvenile Bertal 16 Mins. COMMERCIAL WASC, New York

COMMERCIAL
WASC, New York
Jack Armetrong follows over the
Columbia was immediately after
Skirjoy. Armstrong is aponeous
by the ca-hambrelies of 'Skirjoy'. Armstrong is aponeous
class 15-minute programs for kies
that begins at 5:18 and runs will
5:30. This closs preximity on the
schedule reveals vividly just how
cut to pattern most of the kiel shows
are. They all use the same narrative formula, the same line of approach, the same stereotyped situbunk, phoney melodrates and insitation.
Armstrong is the wender boy of

proach, the same storeotyped situations and dialog. They resk of bunk, phoney melodrama and indiantions and dialog. They resk of bunk, phoney melodrama and indiantions and the second and

incel baker or greece is a first condition.

"CAMERA, PLEASE"
Fim Gossip
15 Mins.
Suslaining
WEAA, Beltimore
This thrice-weekly, quarter-hour
quota of palaver on the happenings of the picture industry is the
only thing of its kind locally, and it
is not believed that the program has
many counterparts anywhere. No
commercial tis-ups of any sort are
sought, and there is distinctly no
log-rolling discornible. But what
is continued to the first of the continued of the condition of the continued o

### DOWN THROUGH THE AGES Grame with Norman Basn, Lilliss Orama with Norman Ritter, Jack Charles 15 Mins. COMMERCIAL KXL, Portland, Ora.

'Down through the Ages,' dra-matic playlet, as breadcast over

Down through the Ages, 'dramatic playlet, as breadenst over KXI.

Combines history and biography and achieves considerable suspense. Program takes high lights of historical happenings on particular days and dramatising them. The several reviewed secluded such happenings as the deskin of Sir Walter Raleith, on the scaffold. The head being chopped off was distinctly audible and the description and being chopped off was distinctly audible and the description and classified the second of the second distinction of the second distinction of the second distinction of the second control of the second distinction of t

ROBINSON CRUSCE, JR.
With Lester Jay, Tony Qilliman,
Junior O'Cay, Arthur Bruns, GalTinney, Gilly Maucha, Hubby
Maucha, Jaan Sothern
Adventure Sorial
15 Mins.
GOMMERGIAL
WARG, New York
This is written

WABC, New York

This is written along more logistnate lines than 'Shippy' and 'Jack
Armstrong,' which precede it, and
'Buck Regers,' which follows it over

Armstrong, which precede it, and Fuck Rogers, which follows it ovor CHS. There is a group of characters on a desort island. They got there through the pleusible sapilanation of a shipwreek, and their chings, personalities and general credibility have some regard for Me as it is. Program does not softon the beain tissue of young Americans. New York Sinte Mik Bureau is the sponeor, and the increased consumption of dairy products is the objective. This is an aim in which its medical profession actually concurs, unlike the begus endorsements claimed for so many other food-stuffs advertised ever the air. To and authority of the State of New York is brought into play. This is the first instance of a government spensoring a radio program and putting its efficial seal up as an argument to awe and impress the kids. It has challenging speciological connotations. Ayer agency handles the account, and the public scholers are tied in on the bealth and.

# MUSICAL MELODEERS Orchostrel, Vocal 15 Mins. COMMERCIAL WFBR, Baltimore

19 mirs.
COMMERCIAL
WFFR, Saltimore
In its latital inning on the air, the thing that indubitably most supersected the tuner-inners was the linal announcement in which public was offered a pint of free see cream, for acthing but sending in name and address. Nothing that prefaced that the control of the con

# VAGABOND SINGERS Songs, Orchestra

VAGABOND SINGERS
Songs, Orchestes
16 Mins.
COMMERCIAL
WMCA, New York

Even though the main objective
of this Wednoeday evening quarterhour is the Yilddish-speaking consumer, the reportoire of the Vagabond Singers is anything but monolingual. From the way the program
is plotted the impression gained is
that the single Yilddish number, a
topical folicong, has been tossed in
that the single Yilddish number, a
topical folicong, has been tossed in
Cardinal Pirics predominate.

Vagabond Singers is composed of
a lyric soprano, an Italian tenor and
a Yiddish recitationist. In solo the
soprano and the tenor manage to
pease musice but when it comes to
ducts the results are not so felictous. The soprano has the sturdier
pair of pipes and consequently
office of the control of the control
willie the tenor value of successions of the
Yiddish and English pirics.

The pluss are delivered is both
Yiddish and English, with each
stressing the freshares and co-tothe-last-drop themes.

the-last-drop themes. Odea.

STYLE REVIEW FOR MEN
Archie Presby

Comment of the c

ADOLPHE MENJOH
With Varea Yeardals
Playlat
CORNERCIAL
WEAF, Nase York
It seems there was a lady in evening gown and a gentleman in tail, and the locknop policy of the seems of the seems of the seems of the seems of the seem like class.

It considers and the locknop policy of trips seem like class.

It remained tripe. Land.

H remained tripe. Land.

HARRY MEIGHER
With Guest Arisins
Shatter, Music
18 Mins.
Sustaining Michael Bridgeport HoHarry Meigher's T Cover the
History Meigher's T Cover the
History Meigher's T Cover the
Libery Meigher's T Cover the
Libery Meigher's T Cover the
Add, all-state Sunday purport Horaid, all-state Sunday purport
Lower Her HorSelf a trip picks up, Neigher followlag with howdy and a few morsed and
Rate Michael Sunday Arier giller. Columnist Intermittently makes error
vocating up one of his like Homvocating up one of his like Homlater of his work and a few one

HomNet a TUART'S ORCHESTRA

# NICK STUART'S ORCHESTRA With Ruth Biebards and Charles

With Ruth Richards and Charles Blair

20 Mins.
SUSTANING
RFWB, Hollywood

If this combo cicks, and it sounded very promising on its first out,
it play set a find for film sixes who
it may set a find for film sixes who
marks. This one offere the film
marks. This one offere the set of the
marks. This one offere the set of the
marks. This one offere the set of the
marks. This one offere the set of
marks. This one offere the set of
marks. This one of the set of the
more than likely finding the way in
not such a sinceure. Stuart turned
to music. What mattered if he
didn't have aweet pipes and couldn't
tood or strum? He had a name. Mo
didn't have aweet pipes and couldn't
tood or strum? He had a name. Mo
didn't have aweet pipes and couldn't
with those who recently for the couldn't
with those who the arms are
with those who paramages.
Gene Rose, who did such a sevel
job on the tunes in 'Gay Divorces.'
Put them all together and you have
a pretty snappy organization.
Stuart, also, was favored with a
situation that he made the most et.
Just about the time he was shopplug asseund for musikers there see
lease former members of the Pidl
Horries troupe. These were apiclely
many a night club jüggery. R's a
massive place and therefore not accountically attuned to perfect radio
reception. The brase sounded blary,
reception. The brase sounded blary,
reception. The brase sounded blary
reception is the canalying
and get across nicely. Of the Jeannie Lang type is Ruth Richards,
who was runner-up in the Canbell
Hollywood Hotel auditions. Sho
who was runner-up in the Canbell
Hollywood Hotel auditions. Sho
may a night you here, but with a
middle develop into a coast fave.
Two soloists share the canarying
and get across nicely. Of the Jeannie Lang type is Ruth Richards,
who was runner-u

association, anades the programnicely.

BART WOODVARD

Dane Music

Management of the control o

### \$2 Fee Plus \$8 Fine in Canada

#### Citizens Grumble Plenty as Government Socks Radio Set Ownership

Lendon, Ont., Nov. 18. Some 50 Londoners have so far appeared in city court and beer fined \$5 and costs, amounting in all to 48, for not having their current radio receiving license. Many paid their fines to the court clerk rather than appear before the mogistrate. white the others have been armed with some kind of an excuse which did not go over with the court.

did not go over with the court.

One man said he did not care when the government flacal year ended, he bought his in November et each year. Another said his set was an old one which would only bring in a blant, and he was not going to pay \$2 for that. Another told the court he had records at home which he could play for sorting on his phonograph and thus espe paying to hear some station broadcast record music. Another said his machine would not bring in £2 worth of entertainment in a year. Each churge was laid by an officer of the Hoyai Cannolian Mounted Pelice, who yisited homes in London about a month ago. about a month ago.

about a month ago.

Fee for a license is \$2 per yearbut for those who have been convicted the cost of 1984 license
jumped to \$10, including the fine
In some district cities the fines imposed were only \$2 and costs or
\$2.50. The local magistrate said h
bad nething to do with what other had nething to do with what other effice charged, while the local radio inspector, said the amount of the fine was up to the presiding magis-

### WMT BLUE NBC LINK BY DEC.

WMT, which the Cowles Bros., of Des Moines bought from Harry Shaw, is figured to go NBC blue (WJE) Dec. 3, previding the new swners can in ample time obtain permission from the Prederal Com-munications Commission to shift the transmitter from Waterlow to Codar Rapide. Cowles due is makthe transmitter from waterios to Codar Rapide. Cowies due is mak-ing up for the loss of the WMT affitation to Columbia by moving KWCR into Des Moines from Cedar Rapids and attaching it to the CBS v...

Third Iowa outlet controlled by the heothers, KSO, Des Moines, nerves as local release for the his-le buy, NBC's Des Meines connection for the red (WEAP) link is Who, swined and operated by the Pulmer histories.

#### SILVER DUST WINNER ON ICE FOR WEEK

Winner of the Silver Dust audi-tion held before 2,000 housewives in the Aster ballroom won't be antion held before 2,000 housewives in the Asice ballroom won't be an-nounced until next week. Ballots have been counted and the result is now in the hands of the client owniting confirmation. Islight programs took part in the event, with each referred to by a nomber when it came to valleg.

#### WGN Snares Hockey

Chicago, Nov. 19.
Blackkawk hockey games at the Bradium will again be broadcast exclusively by WGN, the Chicago Tribune station, this year. Station will requisity earry the last period of the game.

Leaves in the

Lowers in the competition for the hockey games were NBC, which of-fered \$50 a game it is understood, and ABS. Games will be sustaining

#### ABS' Albany Link

WABY, Albany, is to be added to ABS chain, being the eightsenth station in the group. Button is owned, and operated by the Adiron-dock Broadcasting Co., Inc.

Richard Orgood is program director and Norman Sherwood is chief engineer. Becomes effective on

# NBC MAY INCLUDE

WNEL PORTO RICO

NBC may add to its affiliation list WNEL, the new 500-watt sta-tion in Ean Juan, Porto Rice, which Saturday (17) started oper L. Although the WNEL licen was issued in the name of Emanuel Pies, RCA is understood to be in-terested in the proposition. Pies is the local RCA Victor distrib.

the local RCA Victor distrib.

WKAQ, the other Ports Rice outlet, has met the advent of opposition by skabing its time rates about 30%. When Pians license application came up before the Federal Communications Commission the International Telephone and Telegraph Co. interposed strenous objection. WKAQ, a 1.00-watter, is owned by the Ports Rice Telephone Co., which is a subsidiary of the FFST.

# Lonesome Club. For Middle-Aged Hoofers. Airs

Milwaukee, Nov. 19.

Miwankee, Nov. 19.

About the "freshiest of remote central hoot-ups in this section has been sixued for a three-month, 15-minute-n-day span by Wild. Breadcast will come from the Lone-mone club, and will include the club's music and cavesdrop on tete-a-tete between those who go there. Lonesome club was organised a couple of years ago by a Miwankeen, who admits 45 years and who claims he liked to dance but couldn't find a place to do so without being haughed at by the youngsters who frequent the run of ballrooms. He hiered a hall and restricted his club, the liked to persons above 25 years of dances, and claims, while he doesn't run a matrinostal bureau, his citth has brought about 50 marriages of dances, and claims, while he doesn't run a matrinostal bureau, his citth has brought about 50 marriages of the morriages of the marriages around middle ago. The venture, now located on the main atem of the town, is a big money maker and plays to capacity pightly.

#### WLS BARN DANCE VS. WFAA CARBON COPY

Wade agency is negotiating with Wade agency is negotiating with NBC to widen coverage for the Barn Dance under the Alka-Beitzer sponsorable. Figuring on adding the aouthwest supplementary network to the present blue web setup. Addition of the southwest group plays have with a couple of individual barn dances down in Tenas, narticularly the frolic every Baturnarticularly the frolic every Baturnar

particularly the frolic every flatur-day night on WEAA - WEAT in Dallon and Fort Worth.

#### Higher Rates Drive Local Merchants Off CHSJ

M. John, N. B., Nov. 18. Bt. John, N. B., Nov. 18.
Two rival cut-rate drug firms, each operating two stores in this city, have quit the air, in protest against an increase in advertising rates introduced at CHSJ. a local station, since the acquisition of the station by the local newspaper and public utility monopoly.
Two firms had been following each other at noon, for four years

#### Stewart in Baltimore

Baltimore, Nov. 19.

Jack Stewart, who three weeks at to ago left the post of general-manman age of the Houst-towned WCAN,
is Pitteburgh, he back in Balto lookron- ing for an opening.
Stewart left here six months ago
cocfor the Pitt agot. Prior to black he
was commercial manager for
on WFHR here, and some years ago
beld some position at WCAO.

#### GLUSKIN BYE-BYE

Preved at Ex-Lex for Making

Lud Gluckin quits the Ex-Lax show on CHS with the Dec. 17 broadcast. He handed in his notice after the commercial had cut down after the commercial had cut down the solotory portion of his band to three minutes out of the half hear so, as to allow for more time for block and suffy. His departure date will make it 25 weeks on the program for clination.

## SAYS RADIO IN **COURTROOM IS** LAW AID

Charlette, M. C., Mey, 19.

Chariette, M. C., Nov. 19.
WHT has potitioned the city
council for premission to broadesat
the dolly assoions of the city police
court, with a miscrophone placed
where it will pick up the comedytragedy, lead discussions and all
the human interest that goes with a
nolice court. Council has the matter under consideration.

Hatten is arguing that porsons
knowing that offenses will have the
additional publicity of radio, of the
use in police court, will be more
coreful with traffic sules and the
like and the program will therefore
serve as law observance aid.

several cities have permitted mikes in police sourts, Lawyers don't like practice, however, and N. Y. Bar Asus, for one has resolu-tioned against the invasion.

Omaha, Nov. 18.
Despite efforts of municipal as police court judges led by Judy Sophus Nebie to halt daily broad-Judge

Despite efforts of municipal and police court judges led by Judge Sophug Nebie to halt daily broadcasts of court over stattons ROIL, and WAAW and a concentrated attempt to ban night breadcasts of Omaha's first night police court over ROIL, broadcast of Omaha's first night police court who elaimed night sourt can be instituted only by vote of all the judges went by the boards whose and howed up at meeting called to decide issue. Court went on with howed up at meeting called to decide issue. Court went on with Judge Laster Palmer (Sunday announcer for station WOW) president, and the second whose court was something of a spectacle with near a bundred cases called in many of them holders of golden rule summons who appeared evidently only fur the effort as many went without fines or sontenees bengingmand. Crowd which gathered for the Innovation was pushed out into the holts by the number of offenders on hand.

Both Police Commissioner Frank Myers and Police Chief Hobert Samardisk faver a trial of the sight sessions which is limited to traffic cases. Commissioner would have it include all cases, and chief feaders a better chance to appear in court without loss of wages and time at the office.

Newsparers continue to give front soile columns to the developments while light for the healt by the adventure periods espected to be limited to a half boar on the air, wice per week.

Newsparers continue to give front soile the force mention of the developments while light force periods expected to the developments while light force periods expected to be limited to a half boar on the air, wice per week.

week.

Newspapers continue to give front page columns to the developments, while listener interest reaching a new point of interest,

#### Harvey Back at WCAE

Pittsburgh, Rov. 19.
Ed Harvey, who was transferred
to WiSN, Mil we alve, several
months ago, has been brought back
to Hearst station here, WCAE, as
program director. His wife, Bondra,
Kostner, of studio's dramatic staff
prior to their departure, returned
with him. with him

with him.

As result of Harvey's most recent transfer, Dave Oison, who had job during his predecessor's absence, returns to his oil post of music librarian. Oison is also on dramatic staff and will continue his work in his department.

# Clamor for Power-Boosts. New Outlets Continues; Wash. Okes 100-Watter

#### Huev Spiels

New Orleans, Nov. 18.
WDSU, New Orleans had a participation program which had to be interrapted Election Night because sensor likey Long winted to go on the sir from his rooms at the Hotel Rossevelt. WDSU sent along the commercial plugs with the remote announcer, however, hopping to get a chance to broadcast is the intervals between election returns.

broadcast is the intervals be-tween election returns.

Long was in such joyial model that he took over the copy and turnel radio an-neuncer, reading the advertis-ing matter himself and com-menting on the various pro-ducts.

## CHURCHES PAY 2/3 CARD RATE IN CANADA

Canadian churches need expect no free distribution of their religious views through the channels of the Canadian Radio Commission stitutes, according to the emphatis decision of Hector Charlesworth chalman. The Commission will give churches a one-third cut on commercial rates, as it has been doing in the past, but it won't go any farther. any further.

Any free broadcasting of religious services would mean that there Any free broadcastins of religious services would mean that there would be more broadcasts available than all the wires in Canada could carry, points out the Federal-up-pointed chairman, and enough is enough. Furthermore, if the ser-mons run so long that the closing hymn is drowned out by the next commercial programs, there is going to be further trouble.

# ALL-YANK PROGRAM

British Brondeasting Corporation s shortly contemplating an all therien program. Kumes under consideration are Your Yach Chyb Boys, Dave Apol-on and company, Herman Timbers, and company, Russell, Marcond and and company, Russell, Marconi and Jerry, Belle Baker, Will Mahoney. Jerry, Belie Baker, Will Mahoney, Vic Oliver, Joe Griffin, Evic Hayes, Nina Mac McKinney or Elizabeth Welch, Radellife, and Rogers and some of the company of Lew Les-lic's Blackbirds," currently at the Collicem.

### WGN Gets Chi Operatics For Exclusive Shows

Chicago, Nov. 18. Tie-up has been arranged whereby WGN, the Chicago Tribune station, will get the Chicago Civic Opera stars exclusively for a Bunday con-

cert.
In the deal is the loan by WGN
of its sta conductor, Henry Weber,
to the Civic to conduct three operas.
NBC had also been negotiating for
the opera tie-up and was particularly interested in selling the
Saturday night show.

#### Chi Stations Rush Marshall Fleld Show

Chicago, Nov. 18.
One account that every station is
trying to snatch from KYW now
that the station is moving to Phindelphia on Use. 3, is the Marshall
Field Musical Chock which runs for

reed Musical Clock which runs for lwn hours cash week day. Show has been on KYW for seven years and has built up a real follow-ing. Hot on the trail are WON, WHIM and WMAQ. All are asking more money than KYW has been getting.

Washinston, Nov. 19. Clamor for power hoosts and new 180-watt transmitters continued last week, and Federal Communications Commission was asked to up power limit for soven licensees and au-thorize construction of six addi-

therize construction of sig additional low-power quota-exempt uni-lets. One 189-watt plea was granted. New applications came from Salt. City Broadcasting Co., Hutchinson, Kans., 1336 ke; KGBX, Sodalia, Mo, 1210 ke; Dr. George W. Young, Minneapolis, 1370 ke; Attala Broadcasting Copp., Konciusko, Miss., 1230 ke; Sanned Nathaniel Morrie, Sumford, Tox., 1420 ke, and Mississippi Valley Broadcasting Co., Hannibal, Mo, 1318 ke.

Power pleas were filed by WHIL Power pleas were 'fled by WMB, Kaness City, from 56e to 1 kw day; KFJB, Marshalltown, Ia., from 100 night km 250 day, to 500 day and night; KFWB, Hollywood, from 2,500 to 5 kw day; KIEM, Eurela, Calif., from 100 to 500; WATB, Waterbury, Conn., from 100 day is 100 day and hight; and KMPC. Kansac City, from 1,500 might and 2,500 day, to 1,600 night and 5,000 day.

day.

Prespiency changes were sought by three of the existing stationa. 
KIEM asked to shift from 1216 to 1456 ke; WATR wants to go from 1196 to 1200 ke; and KFJR wants to move from 1200 to 1240 ke.

New Barts Fe Station
Still proceeding cautionsly, Committed disposed of one more of the raft of 100-watt petitions, graining construction permit for new station construction permit for new station

raft of 100-watt petitions, graining construction permit for new station to operate on 1310 kc to J. H. Speck, Santa Fe, N. M. Four similar pleas were net for hearing at an unspecified date; Robert H. Fette, Meriden, Minn, 1310 kc; KGISS, St. Joseph Mo., 1500 kc; Arthur Westlund and Jules Cohn, manua, Roos, Cai, 1500 kc; and William A. Schall, Carier Lake, In., 1420 kc., Beconsidering former action.

considering former action.

Reconsidering former action, Commish granted application of Joseph M. Kirby, Boston, for construction permit for new station operating on 1129 ke, authorising 500 watte daytime and assigning for hearing request for 250 watta night. Permit for sew transmitter on 900 ke, using 500 watte daytime, was granted Patrick H. Goods, Now Haven, Cons.

# OVER BRITISH AIR Hockey Latest Chi Pro Game to Seek Air Coin

Chicago, Nov. 19.
And now the brondcasters are
starting to worry about the heeling
somes and their demands for coin
this winter. Mackhawk team has alpeady stated that the price per game
will be \$250 which will give excluster rights to the nucleoner.

will be \$250 which will give exclusive rights to the purchaser. Stations interested are WJJD, WIND, and WGN. Last year WGN regularly carried the games sustaining.
Only the last period will be allowed over the ether this whater. Blackhawk team figures that the fall game hurts attendance white the last half program is good exploitation.

### Alesbire Joins ABS

Edward Alcohice leaves the Lord Action Alessine leaves the Lord & Thomas Agency radio deport-ment here on December first to join American Broadcasting System in charge of sales promotion. Before joining Lord & Thomas Agency Alcohire was radio chief of Blackett Eample Hummert.

#### CBS Rigors

Couple of CBS home office exc.s on the sick list. Meff Runyam, teasurer, went into a nervous breudown tailspin but is chashing out trapidly. Due back teasurow

prenciown falled but is chashing out regidity. Due back tensorrow (Wednesday). "Sam Pickard, vg. berucht back La Grippe from Washington, but externinated the back and is now alony.

### RADIO SHOWMANSHIP

(Merchandizing and Program Tisups)

#### Outstanding Stunts:

LPPTLE THEAT-AIRE EOIL, OMANA

10-CENT INTERVIEWS RTMI, HOUSTON

#### Little "Theat-sire"

Eason on dramatic periods now in full swing. KOIL has opened its Little Theat-aire with farfare and all the trimmings of a formal heading to be a full state of the swing to the swing and the swing and the swing of the swing to the swing for the swing to the swing for the swing to the swing for the swing for the swing to the swing to the swing to the swing to the swing for the swing to the swi

the lead by this special paryson was the lifes of Manager John Henry.

On a new series for children which ROIL leaugurated Saturday [17] a beand new idea is being tried, [17] a beand new idea is being tried, [17] a beand new idea is being tried, [18] the series of the life of the condition of the life of

Rockefellar Tsuch
Houston.
You Pup of the Air, 'popular oldtimer among local breadensts, on
KTERH, Houston, has a twist on the
Youn on stroot, stunt. Pups a dime
for each of the informal interviews
in the wouldy street breadensts.
Each interview is 'rung up' on a
sam regater down on the street.

Gausting The Vote
Milwaukee.
WTMJ on Milwaukee election
cont its resnote control portable
ruck to various precincts in Milwaukee and had returns broadcast
direct from the polling beeths. The
best worked well.
Grat time returns
were broadcast by remote control
direct from the voting booths.

#### Grossry Store Stunt

Grossy Stora Stant
Des Moines.
Gordon Kittenmark, anseuncer
ESO, is doing a swell puzzle for the
Peter Pan stores. Not only is R big
with the kids, but mann, too, seems
to be having fun.
The idea is that every Frl, afternoon at five o'clock, after the evening paper has reached the residential districts by foor, Hittenmark
directs a game with the Peter Pan
grocery ad for the following day's
features.

directs a same with the Peter Paragreery as for the following day's features.

The kids are directed to take a big pencil and start with, say, the 'i' pickles, carry the line to the '9, where it reads 'i' dos. case of (a certain brand of pens) for \$1.23, where it reads 'i' dos. case of fare a brand of pens) for \$1.25, where it reads 'i', dos. case of fare and he finds the pencil traces a turbey, a cow, a pig, etc.

Then if the kid for the mannal takes his ad, outlined as anounced, to any Futer Paragreery he gets a big noft No. 1 pencil for seat week's exacting, and the very mentra descriptions and the very mentra descriptions.

geocety Rem.

Chevroist Cuts a Cahe
New York,
Chovroist celebrated the building
of its 10,000,000 for lar last week
during its Tuenday brondenst with
Laham Jones, Had a bittiday cake
and alt the trimmings on hand for
the eccasion, The cake, 13 feet high,
was carried in by six mon, and after
a whofesaic cutting orgy pieces were
passed out through the audience.
Took place on the stage at CHS
Playhouse right after the program.

Playhouse right after the program.

Dept. Sters ids.

New Orienns.

WDSU put over a bellyhoo deal with Felboiman's department afore whith was also an experiment. Store agreed to use reddo only to handle a special sale to be called Penggoo lasy, which is Chinese for big vatue.

Intalin opened about two weeks that with reduced the program account and around this program accounts and around the further of curiosity. Oddly enough, Felhoider.

man's competitors paid no attention and had no counter-attractions pre-pared. Station maintained secrecy on the teasers until the eve of the

Westernd before the telltale Mon-day the store rushed through pre-parations, special decerations, etc. When the sale epenod Whill moved a miles in and during the day axised customers to tell intensity of the values to be had. Store took in \$35,568 during the day.

#### Telle All

Teils All New York.

Jean V. Grombach, programbuilding service, has prepared an
informative booklet on spot breadcasting pointing out in simplified
language the technical aspects of
olectrical transcriptions and sketching the growth and reasons for apot

Brief. Jackif, Inctuni, it's a nice
bit of promotional work.

WBMX prints a four-page pro-gram weekly giving the broadcast time and cast of various dramatic programs during the week. Follows the general outline of theatre reeding. George Dameeth distributes 10,000 weekly in his neighborhood.

#### But No Boose

But Ne Boose

WEYR explains its policy on hard liquor in a formal statement Just sessed by expressing the belief that whistey, gin and brandy are always to the statement whistey, gin and brandy are always to the statement of th

#### Campaign Scrapbook New Yor

Campaign Soranbook.

New York.

Camphell-Ewald agency has complied a secaphock from the promotional committee and the committee of the secaphock from the promotional committee put on in behalf of Chenaral Motors' Sunday night concert on NBC.

Pasted are samples of the spotlight ade carried in 41 zewspapers.

of the 15,00 posters distributed among G. M. dealers and music dealers and achools, publicity pictures and achools, publicity in the context calling attention to the series, lotters calling attention to the series, lotters calling attention to the series clubs, clips from 17 G.M. house regams and lotters received from prominent figures in each community expressing their reactions to the program.

University of the Air
New York,
Hondrik William Van Loon has
concotted the special invitations to
the anniversary of the University
of the Air on Dec. 5 which will attract over 1,000 guests to Town
Hall, WEVD carries the program,
Particular style of bids are in the
quaint Dutch manner. He has also
invested paper with one of his characteristic pen sketches as a heading.

ing.

Elated to speak taen are:
Nazimova, Professor John Dewey,
Fanale Hurst, Heywood Broun, with
music by the Milan String trio and
a symphony orch.

### Stokata Window Displays

Rotate Window Displays

Scattle.

Giving the drug manufacturing sponsors of their programs a push.

KOMO and KIR have fixed elaborate signs with photos of NBC drug item programs for live attention of the stars of drug item programs for live attention of the stars of drug item programs for live attention of the stars of drug item programs for live attention of the start of the start of the played on the placards is the KOMO-XII insignia.

Another plan along the same line of station-sponsor co-operation, is their sending out of over five funded letters to isolating drug starting the same line of station-sponsor co-operation, soil in a steriling out of over five funded letters to isolating drug radio advertising by a certain drug concern, and advising the pushing of this firm's products.

Build-up For Circulars

### Build-up For Circulars Oakland, Cal.

Oakland, Cal.

KLS, a record plugger almost entirely, has signed with American
Advertising Distributing Co., to spet
a boost for circulars just an hour
before circular reaches listener's

Programs are dedicated to ad-vertisers.

#### Bound Effaut Hint

Bound grows true.

Bound-direct was putted off recently in a serie cutted "finesk and
Brage" on RGW. The script should
two sureway detectives called for a

#### Kismet

Chicago, Mor. 18,
Flare of personalitios caused
cant changes in the Hoshi
Wings of Down' show on
Williaf hast week, with Camelin Ongood, who started the
rote, being replaced by Lesine
Backlis (Mes. Fritz Hlocki).
Entire mix-up aureeneding
the blow-up concerned the
mighty question of whether or
not a music stand could be
used in the studio to hold the
script. Chicago, Nov. 19,

man being thrown down a long chuse. Cuttling down the main and reducing the volume of the victims yells didn't get the dealired effect. Se the studio door was epened and when the victim was heing thrown down the chute, he started to yell and ran down the long thrown down the chute has deeped an icon entire in a two for sealing at the top of his lungs—at icon entire in a two for realistic. Worked so well that the author, Yan Fiending wrote two men into the zeript to be thrown down the shot time next day. One after the chute the next day. One after the the deep the main the shot in the seript to be thrown down the hall yelling but the last one made more of a crash than he anticipated. When he got to the end of the hall be slipped and cell into the tub. Asything for the sake of art.

Phillips 66 OSI Co. is running american environment report on WGN, the Chicago. The contract transport on WGN, the Chicago Tribune station. On the air three times weekly, with Quin Ryan handling the mike and show. Is order to get a chance to warble or talk into the WGN mile, the would-be guesters must fill out an application blank. Those blanks are obtainable at and only at the Phillips gas stations.

### Capping a Secop

Capping a Secon Mattimore.

WFBR second a clean secon over the whole burs whon the subsernation to be a clean secon over the whole burs when the subsernation of the second secon

couldn't even get an extra edition out on street.

Frave Forum W Yvs Oid

Echanoctusly.

Ghanoctusly.

Ghanoctusly.

Ginari program within the frave for the Frave Forum within the program of the first on the frave for the first of the Cities Service NHC broadcast to put it on the six. Bmorson Marcham, of the Ceneral Electric Company's publicity department, has been the six.

Ed. W. Mitchell, who handles the stort.

Ed. W. Mitchell, who handles the control of the first stort.

The first system of the first stort of the six is stort.

The first system of the first stort of the six is stort.

The first stort of the first stort of the six of the six of the control of the first stort.

The first stort of the first stort of the first stort of the first for the first for sea described to the Farm Forum. Two guest appealers are heard on each broadcast, the range of subjects and the territory from which they are drawn being wide. A number of nationally known figures have spoken on the Farm Forum.

Markham aim 'soits' WOY's 'Form

Forum. also solite WOT's Form Paper of the Abr. a daily non-time slow with guest talkors. The Goneral Ellectric Company apends more money for these two agriculture shots than for any other sustainers.

#### RCA's Tacoma Plant

Tacoma, Nov. 19.

Tacoma, Nov. 19.

R. Bosi, manager of the Pacific coast division of the Radio Corporation of America, has nego-tiated pirchase of 195-acre tract of hand on the bluffs adjusting Tacoma on which is to be built towers for a powerful shortware station. Esti-mated cost of unit will be \$200,000 and it will be ready for operation Jan. 1.

Jan. 5.

New unit will be used to establish direct radio communication with the Orient and Australia and will rainy messages from these countries to the Atlantic sunst.

### New Business

#### OMAHA, NEBRASKA

GMAHA, REBRASA.

The Club, stocking files, 15 mins.

Bundays, 30 mins. Tuesdays and Fridays. Nov. 50 to Dez. 21. Herry

Bucks, anouncer in obargo. WOW.

Gmaha Floor Hills, Omar Wheat

Ceronl. Pranscriptions 15 mins.

daily except Saturday and Bunday.

Feature. Fill, Mack and Jinney and
thoir Rottnd the World Club, 21

weeks from Nev. 5, placed through

Borell & Jacobs, Inc. WOW.

Herett & Jacobs, Inc. WOW.
Sinner Manufacturing Co., manaront. Jimmy Gleason as the Hollywood Reporter, 15 mins. Tuesday and
Thursday, 35 times from Nev. 6,
placed through Sement Budge & Co.
WOW.

Phillips Petroleum Co., two announcements a week for 49 times from Nov. 5, placed through Lambert & Pensley, Inc. KOIL.

Soric Cleaners, annuancement four times weekly, Oct. 17 to Jan. 14, through Earl Allen & Co., Omaha, MOIL.

MOIL.
Industrial Finance Co., announcement daily succept Bunday, ammonth; begon Oct. 38. WAAW.
Malashock Jeweiry Co., time signals twice dual; two months from Oct. 34. WAAW.

Norton Sail: Co., daily announce-mont, except Sunday; began Nov. 1 for three munits, through Wade Advartising Co., Chicago, WAAW. Updite Lumber & Cool Co., sa-nouncesment daily except Sunday; began Oct. 33 for one month. WAAW.

PORYLAND, ORE.

PORYLAND, ORE.

Vicks Chemical Company, 35 100-word announcement. Pinced by Mouse International Agency. EGW.

Some Marguilla, Barchara, 13 mn-nouncements. EGW.

All Marguilla, Barchara, 13 mn-nouncements. EGW.

Flower Home, 26 announcement. Pinced by Associated Advertising Berrice. EGW.

Townsy Luke, florist, half hour program weekly, and year. EGW.

Furbara Deutal Cline, als 18-min-nic programs per weak, one year.

EGW.

Supercarline Permanent Wave

Bugs Company, 15 announcements. EGW.

Thompson Bulley, 15 announcements. EGW.

Thompson Bulley, 15 announcements. Company, 15 announcements. EGW.

Fortland Cleaning Works, at five-minute programs per week. EGS.

F. Jahnana Haus Gomgany, No-minute programs, 18 per munth.

EFJR.

Floried Coast Cod Company, announcement ments. EKX.

announcement.
RPJR.
Pucific Coast Coal Company, announcement mevins, one menth.

KFJR.
Francis Botor Car Company, an-mountainment mervice, one menth.

Francis Motor Car Company, an-mountainment mervice, one month. EFPH.
Lipman, Wolfe & Co., 48 night-time announcements. EGW.
Chevrolet Motor Co., 34 announce-ments, piaced by Campbell Evalo. EGW. Mitores, announcement Colle. Micros, announcement nervice. KGW.
Hallory Lagging Equipment Co., 36 announcements, monthly, at the mentius. EGW.
4. B. Basid Chevrelat Co., 16 an-nouncements on fuotball broadcasts.

menths. KGW.

A. B. Booth Chowolst Co., 16 acmenths. KGW.

A. B. Booth Chowolst Co., 16 acmenths. KGW.

Crisco, 15-min. transcriptions five
times weekly, beginning Nov. 13Sopt. 87, 1935.

Curnetion Albors, 6-min. transcriptions three times weekly, 16 times.

KGW.

Perfect Cleaners, 13 announcements, one month. KGW.

Perfect Cleaners, 13 announcements, one month. KGW.

Perfect Cleaners, 13 announcements, one month. KGW.

Persusoff Co., announcommit serviments, one month. KGW.

Persusoff Co., announcommit serviments, and the month of the coments, Co., announcommit servico., placed by Matter Biddick.

Associates, KGW.

Persusoff Co., announcommit servicomplete Co., announcommit servicomplete Co., announcommit serviments, KEX.

U. R. Tobacce Co., 52 half-hour
Erickson. KEX.

Persusoff Co., announcommit serviciation, 13 5-min. programs sach
month, one year. KEX.

M. J. Jones, Packer, 15 announcements. KEX.

Colemas Lamp and Stone Co., 36

1-min. transcriptions. KEX.

Grayson Dress Bhop. announcement service. KEX.

Colemas Lamp and Stone Co., 36

1-min. transcriptions. KEX.

J. J. Betternseck Co., 15-min. program
weekly, 10 weeks. KEX.

J. J. Betternseck Co., 15-min. daily
program, three months. EXI.

Rayd Cod Co., 15-min. daily
program, three months. EXI.

#### LINCOLN

Lincois Food Corp., Miksity coffee, transcriptions shily for these menths, KFAB, Very's Hat Map., participation in Time and Tunes for a month, KFAB, Willord Tablet Co., 26 duly announcements, KFAB, Carl Anderson's Timery, in Time and Tunes for a year, KFAE, Vicks Voja Bub, three one-minute duly transcriptions for 15 days, KFAB.

Ken Kapland Pure Fand Institute, 28 programs, Tuesdaya and Thursdays, 2:00-2:15 pm, starting Ken, 12, unting Feb. 1, Dr. Lewis B. Asia, and Rylvia, Winters for slothly Russian and Rylvia, Winters for slothly Russian Ru

Inc. WEER, WTAC, WJAH, WTIC.
WCSH. Lappoil Morse Company (Cichlag), two one-minute announcements, Bat. Mov. 10 and Muniay.
Is at 745 a.m. Through Inguils Advectioning Co. WEEE:
Gold Rendaming Corporation, 25-word hourly eat-in, sharting Nov. 14, ending Nov. 24, 55 hourly flushes, week days. Through David Mahkel Agency. WEEE. week da Agency,

Agency. WEEL.

Jo Boys Make Up Studio, one quarter hour wookly. Kell.

Aucrhach Company, two additional quarter hour wookly. Kell.

Aucrhach Company, two additional quarter hours wookly. Kell.

Yioks Chemical Company, 18 ppg anneuncements. Pince by Bitward Petry. Kell.

Conpoin, six quarter hours wank-by, 300 times. Pinced by Luckwood Bincheletone, Est.

Light State of the Company, 18 ppg anneuncements. Pinced by Luckwood Bincheletone, Est.

John Charles Weekly, indefinite and quarter weekly, indefinite contend. Placed by L. S. Gillham Agency.

Kell.

Scare Roobuck and Company, Ave.

Scars Roebuck and Company, five minutes weakly. RSL.

E.R.
Coost Radio Co., announcements in visualized period during week of Nov. 18. ECL.
discrepancy Co., 15-minute discrepancy Co., 15-minute discrepancy Co., 15-minute discrepancy Co., 16-minute discrepance d

KOL.
Archway Backstore, annumesment an Nov. 13. KOL.
Sukor's, two announcements of
Nov. 11. KOL.

# SHREVEPORT, LA. Federal Chiching Stores, three Stominute programs workly, three spot announcements daily, 18 wreta. KWKII. Feithemen-Steven

KWKH.
Pelibran-Scars, 15 minutes daily,
15 weeks. KWKH.
Lowisian & Arkonage R. R., spot
announcement daily. KWKH,
Address Metor Co., 18c 15-minute
spot reviews weekly, 13 worlds
KWKH.

sport reviews weenly, KWKH. John Brown Schools, three 15-min-nte programs daily, 52 weeks ute programs KWKH.

Minister Crassals, 15 minute daily, 12 weeks. KWKH.
Lur-Eye, four flow-minute programs weeks, transcriptions, 13 weeks. KWKH.
Las Gewording, four five-minute programs weekly, transcriptions, 13 weeks. KWKH.
Adplin-flus, four five-minute Series weekly, transcriptions, 13 weeks. KWKH.

### WTIC. Hartford. On Blue and Red Simultaneously

Hartfurd, Nov. 11.

Possibly for the first time in his tory of radio has one local station iwn networks at one time with tien different type programs. teat was accomplished by WTIC. Martword's 50,000-watter, on Mot-

Some 90 stations on the Blue Net-work recolved the special antion-voide Grange program orininating at the Bushnell memorial. The Grange is at present holding its national convention here and 25,000 received their seventh degree during 24 hours. At the same time, 12:30 to 1 p.m., Norman Chustier and his Metry Mudcajas broadcast a dance program over the red network with 80 stations hooked up. Both broadcasts were handled en-tirely by the station's own staff and t is holdewed WTIC is at present one of the few stations squipped to handle twe such programs simul-Some 50 stations on the lifue Net.

handle two such programs

### Code Costs WHAM Its Newspaper Affiliation

Rochester, Nov. 18.
Pladio news broadcasts by the Rochester Democrat—& Chronicle and the Times-Union have been transferred from WHAM to WHEC. Roy Elliott of the D. & C. and Mills of the TU, who have large permusi-followings, will continue to do the broadcasting. WHEC is owned by the Gamet Company, which also was the newspapers.

This is the first time in its history that WHAM has been without these two papers as necessources, as the majors formerly owned the station and continued the news affliction and continued the news affliction and continued the news affliction and continued the substitutions. On Seven years age. WHAM is new a 80,000 watter seniest WHEC's 506 watter.

Seatts.

Reason for the transfer of the Rieses breadensts was financial.

Kewpanjaness could not see payale for time on the rival medium as required by the code. With Willer Ct. in different, all in the family in fact, and appearance of radio pages in the newspapers indicates WHEC will not search advertising to envision the newspapers indicates WHEC. will use enough advertising to equal

will use enough advertising to equal the broadcasting cost.
WHAM is using NBC radio news, but so far is without a local news tieup. Election returns were beneficial rooms of Bloarst's Journal - American with Bompting Editor Rajbh, Young and Sparte Editor David Kessler doing to tall the tabling of the second processing the College of t

### W.IR-WLS Hookup

Lee Pitspatrick of he working on a plan to tie-up his station with WLS here for a broadon Thanksgiving Day between the Chicago Bears and Detroit Lions Sponsor would be midwest Ford

Detroit team is owned jointly by Pitapatrick and W. A. Richards breeident of W.H.

#### Mexican Tourist Lore

Mexico City, Nov. 16. Ministry of Foreign Relations b resumed its series of hour-lens ra-die broadcasts every Friday night as publicity for Mexico. Propaganda spread on a 969-kilocycle wave i is picked up in many parts of U.S.A. and Central and South

months, se transmission is

Referes Gets Job Sweamage, Nov. 18.

Before Gots Job

Byrause, Nov. 18.

Byrause, Nov. 18.

Byrause, Nov. 18.

Byrause, Nov. 18.

A WFBL (Columbia) here, has resigned to join WNAC of the Yanker

Betwork at Boston.

He will be succeeded by Lee Bolshy, now program manager for

WESSO at Elmins.

Bodiey, a graduate of Ningara University, is a registered faothell of
mini.

### HAITI STATION MAY OKAY COMMERCIALS

Port-au-Prince, Nov. 19. Clovernment-owned HME on the Island of Haiti is expected to be-come available for commercial pro-grams as soon as the elections are out of the way.

Present administration in leary of antagonizing the island's press while the compaign is on and it re-fuses to entertain any broadcast advertising proposition until the electorate has shown how it feels toward the current political set-up.

#### WNEW DANCE PARADE ATTRACTS BLURBERS

the long array of music neer in WNEW's Dance Parade which goes on for a sig hours' stretch from 10 in the evening to four in the morning, covering a chain of 20 night spots. Madeira Wine, Phillip Morris, Kreuger Beer and Bulleya Watch company use this extended Watch company use this extenses series for their short squibs coming in at regular intervals, just long enough to put their product across After 3 s.m., WNEW has the nip practically to (usef.

Atter I a.m., WNEW has the air practically to itself.

Byots covered on this nightly tour now include the following: Hotel Taft, George Hall; Hotel Governor Clinton, Anthony Trint; Lom's, Erados; Palats Royale, Vincente Brogale; Nut Club, Milon Spielmann; Fame Towers, Howard Wood; Park Casino, Denny Fairbanks; Cotton Club, Milis Blue Rhythm band; Music Hall, Max Fisher and Leon Friedman; Caslao De Parez, Jerry Freeman; Hollywood Restaurant, Cubana Boys; Child's, Art Kaha; Chen Folies, Mike Durso; Tokay, Eddie Ashman; King's Terrace, Serry Magee; Fanalle, Paradise, Jimmy Johnston; Playground, Jimmy Gross; Paradise, Will Osberne and Village Barn, Julie Wintz. my Gross; Paradise, Will Osbern-and Village Barn, Julie Wintz. Bobby Feldman in charge for ato

### Amateur Hockey Now

Chicago, Nov. 19.

Another aports field is belt opened up by radio for commerci nonedibilities. WIND hast week sign the amateur hockey association the Collectum for resular Sands broadcasts. Bill will be paid 1 Dodge nute.

WilN has the pro bockey matches t the Stadium on a sustaining

#### West Leaves KSD

Bi, Louis, Nev., West has resigned a general manager of KSD, St. Louis Post-Piaputch outlet, to go into the post-Piaputch outlet, West will be the west will be the post-Piaputch outlet. Bt. Louis, Nov. 18. Past-Disputch outlet, to go mico business for himself. With his of-fice located in St. Louis, West will serve as technical consultant and advisor on station development and management problems to KSD, KWTO-KDEX, Springfield, Mo., and KSEPIT Columbia. Mo.

KERU, Columbia, Mo. His resignation from the KSD managership takes effect Dec. 1.

#### SAY GIRLS UNDER SCALE

British Equity \$15 Goals Claimed Unobserved

London, Nov. 10. British Breadcasting Corporation in at longerheads with British Equity, it appears the B.B.C. troupe of girls, the Dancing Daughters, have been receiving 112.56 per week, whereas the Equity price is \$15. B.B.C. has been paying \$11.56 per girl, with the organizer of the troupe, Reading Wade, said to be paying the girls the lower price. British Broadcasting Corporation

#### ABS Link Strengthened

Providence, Nov. 19. Radio station Witto, the Cherry Webb Broadcasting Co., went or & Webb Broadcasting Co. went on the air last Thursday on a new wavelength of 530 kilocycles. A di-rectional antenna, the only one in the United States, is comployed at the new transmission equipment, near Harrington parkway, East Providence.

Providence.
Bitudion remain in the Metropoli-tan theatre building, with increased facilities, including a three-manual

WPRO is now part of the ADM.

### BADIO Here and There

Senny Fields new to WMCA, New

Wilson Lang of WLW audition ing in N. Y.

dann Dahl, KDKA, Pittsburgh, now in New York doing dramatic

Dan McDenald, 20-year-old bassinger over WEEL Hoston, made some Victor pintters last week.

Frank Rand back to Boston as new publicity director for Yantee Network. Formerly free-lanced in Chicago and N. Y.

Bill O'Connell, Yanhen Network er gone dialectician. Gabbed lialian for the Coty audition with liob Hope over CBB and last week chattered Chinese for Sallinger hour, Baston furniture breadcast.

Francia J. Cronin, staff organist for WNAC and WAAB, out two weeks account neuritis. Harry E. Rodgers filling in on both shifts.

America Gole, oblef copy-writer with the Chicago office of Kastor agency, leaving to join Sterling-Octobal! in New York.

Uncle Ezra show for Alka-Soltzer moving to the Frank Buck periods on NBC.

San Kanter of WJJD, Chicago

Ban Forbes, CJOR, Vancouver, R. C., program director, resigned to join amnuments staff of EHJ, Lee Angeles,

Charles Provin resigned for Bilker Strings for 26 weeks,

Frank Neven and Harold Orlob have oponed an office together under the label of Musical Ideas, Inc.

das Steichman back from Minm

Bah-O resigns Bill Wirges and

Sorita with Del Campe's ha the Motel Roomevelt slated for Lon-don dates in February, together with Bianca's band.

Harry Brune associates throwing a cocktail party at Whitehores Int for National Biscuit company's sast of Let's Dance hour.

'Armour renews Leon Bolasco for

Fred Maxen, of the Middlehury College publicity staff, called in to help handle announcements of ste-tion returns by station WCAZ, of Burlington, Vt. Hozen may join sta-tion as engineer as he holds a Fed-eral license.

Bill Betse, fermer ELS Oakhard chief burker, is in Medeste, Calif operating KTRB,

Gooth Waskley, pioneer Kansos City m. c. has been signed as pro-gram director of KROW by H. P. Drey, manager, He and Drey were teamed together at KFLV, Rock-

Sam Hearn, vaude somic, did fou different characterizations last week on three different network com-mercials. Appearances were with Eddin Cantor, Jack Benny and the

Frank Smith, former chief engineer of stations KTESI and KALE who resigned from KTESI to devote all his time to the other station, has been manned manager of KKYE Clift Tatom is assistant manager and program director.

WISN, Milwaukee, new annour ers include Merrill Trapp a Everett Cobb.

Stanley High solided Priday (18) for Europe on a six weeks journey during which time he will visit littler, Mussolini, Stalin and other keaders. This trip will interrupt his NBC series.

Cet. S. J. Palmer, head of the Palmer School of Chiropractics, Dis-venport, and owner of stations WOO, Davenport, and WHO, Des Moines, has 'started a series of ape-cial programs dramatising chiro-

(Continued on page 42)

# **Dub Spanish Into Ford Programs**

Waxings Made by 'Off the Air' Method and Fixed Up for Europe

### DUTCH GOVT. REVAMPS RADIO SITUATION

The Harne, Nov. 8.

It is the intention of the Dutch sovernment to build national broad-casting station. At present there are three senders: Phort wave at Hillyersum, long wave at Hillsen, which both belong practically to the Frillips Works, and the powerful station at Kootwyk, which belongs to the government. A bill will be introduced into Parliament shortly, which means a big change. Hillyen will have to go and will be sup-planted by Kootwyk; while a more powerful station will be built in Hilversum. A limited company will be formed with a board of directors in which the government will have the majority of votes. The broad-casting associations will get shares, in this company and will either get those for compensation of interests in existing stations or in cash. easting station. At present there in existing stations or in each

In existing stations or in cash.
This means and of dream of associations to own their stations. New
scheme has nothing be do with division of broadcasting time between
the various associations (neutral
Reman Catholic, socialists, Protestants, etc.). Scheme only deal
with technical questions attached to
hear description.

#### SYRACUSE GETS FIRST RADIO PRESS AGENT

Syracuse, Nov. 10.

With Hearst's Sunday American devoling three pages to radio, and with the other dathes increasing their space allotments, WFIL (Columbia) has given the city its first radio press agent.

Assignment goes to Katherine Coff, who joined WFIL after several years at the Paramount here.

#### Show Boat on Wheels

Goodrich Tire's dramatic musical Goodrich Tire's dramatic musical, State Fair, 'le slated to unveil on NBC within four weeks. Program, plotted for an hour, will be built along 'Show Boat' lines and will in-clude an extensive dramatic cast in addition to Ted Lewis, Doc Rock-well, Lee Spitalny, Phil Ducy, the

well, Lee Spitalny, Phil Duey, the Moders Choir, Peggy La Centra and Lucile Manners. Myron Kirk, head of the Ruth-raus & Ryan agency's radio de-partment, visited the account-home office in Akron, O., hat week to talk over program's money angle and other details.

#### Morning Club Collapses From Lack of That Touch

Syracuse, Nov. 19.

WFBL's pioneer reveille commercial program. Top of the Morning Club, went off the air with the resignation of Ted Doolittle from the station's staff. Doolittle join the John Flack advertising agency here, and will install a radio department.

Doolittle gave the club period a comedy touch. Originally sustaining show was finally used by Dep Brothers, local department store and the Kellogg Company as a com-

#### Lomask-Miller's Extras

Pitt-burgh, Nov. 19. Click of violin-organ combination Click of violin-organ combination of Milton Lemask, concertmaster of Pittsburgh Symphony Orchestra, and Lois Miller, former organist at Penn theatre-here, on NRC program with Josephine Gibson spontsored by Helm has brought pair two extra repurance weekly. Reme supposer is

Ford Motors is extending the listening area of its Fred Waring programs to take in the eastern parts d Europe. Disc versions of the Waring broadcasts over CBS are being shipped across for reairing on such continental outlets as Esdo Luxembourg, Radio Normandie and Poste Parisienne. Main listener ob-jection in each Instance will be the British set owners across the English channel.

lish channel.

Records involved are all of the local process of the list of th

### WFBL IS 12. GAY: KXYZ 3. QUIET

Syracuse, Nev. 18.
WFBL (Columbia), Syracuse oldest station, will mark its 12th anniversery tonicht with a bince at the Onondaga Hotel, the Hiswaths Room, being taken over for the

taff and active talent will be sts. Program will go on the air

Houstan, Nov. 38, Third birthaty of KXYS, Hous-ton, was celebrated by an eventual silence on the air and a gala birth-day party at San Jacinto Ion, bey-shore resort, with dil the station's 27 employes in attendance.

### ANNOUNCERS DENIED PUFFS IN CANADA

Vancouver, B. C., Nov. 19. Fan mags have received very defi-nits answers to their many requests to the Canadian Badlo Broadcast

to the Canadian Radio Broadcast Commission for pictures and sames of announcers. Each time the answer is a big "No." Commission has strongly desided on a policy of not making known the identity of its announcers, for reasons of its own.

### Drey Hypoes KROW

Oakland, Nov. 19. KROW has taken a new lease on life since H. P. Drey came west from KFLV, Rochford, H. Drey, by grabbing new actists and com-mercials is jacking up his sew next. New programs include Ne'er-Bo-Well, a masked marvel, homely phile-Well, a masked marvel, homely phile osophy, etc. Station getting mere mail from yokelry. Motorcycle racea and fights covered by Bill Myera, an

#### WGN's 3 Name Guests

WGN's 3 Name Guests
Chicago, Nov. 19.
WGN, Chicago Tribune statios,
last week grabbed off three names
for guest appearances for its mike.
They were Irving Berlin, Mag
Reinhardt and Pat O'Dea, the famous Wijsonsin football player of
the sariy 1900's, who has just heeu
found after having, been believed
killed during the World War.
All three guesters were interviewed by Quin Ryan, manner of
the station.

the station.

Corn Coh Pinn Club Back Richmond, Va., Nov. 19.

with Josephine Curson sposes of the left in the programs weekly. Earns sponsor is an ever stations WRVA. Hichmonds and commended in the control of the contr Corn Cob Pipe club is back on the

### Radio Chatter

VARIETY

#### New York

Old Man Sunshine (Bub Pierce)
off WUY's chart for past several
works. Did a supper-hour commercial and an early-morning sustainer.

tainer.

Arthur Lane, crooner, heard again vin WGY's wave length, singing on an afternoon sustainer.

The Southerners, 'Four Boys From the Deep South,' will know plonty about the rigors of late-fall weather in the North before they finish a sue and two-night-stimed bour of towns in Verment and New



# AND HIS ORCHESTRA

BILTMORE HOTEL day. CONOCO OIL

# ABE

CALIFORNIA ORGMESTRA COAST-TO-COAST

ndag, bild to 9 P.M., DS1

WEAF-Priday, 9 to 9:00 P.M., DOT (Phillips Milk)

### fred allen's

WE HALL .. TONIGHT!

HOUR OF SMILES

a

1

WHO
PORTLAND HOFFA
JACK SHART
LIDER, FRANDER
JOUNN HIDDEN
SEVERIA PHOLE
BELEEN DUCGLAS
Marchel by Fred Alber and
Eurey Tugend
Language Silver Interholor
\$-10 P.M., E.S.T.-WEAF

000000

### EDDIE PEABODY

6th Return Engagement by Popular Bennand Week of Nov. 16 ROXY THEATRE NEW YORS, N. F.

WARNED BROS. TALKING

Personal Direction '
Harahi P. Kamp
NBC Artists' Service

### EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL MCA DIBECTION

Hampshire, where they have been booked by the WGY Artists' Bureau. A sating meaning on pulses of any of the Bureau can be a supported by the Bureau can be a supporte

Willen Abel over WMCA this week as guest star.

Walter Abel over WMCA this week as guest star.

Week as guest star.

While on WBMC Brooklyn.

Billy Rose's Small-Time Cavalina Thile' on WBMC Brooklyn.

Billy Rose's Small-Time Cavalina the C

Laury connected with WHEN. Buffelor glation should have been WKEW.

Bob Murray new tener on Vonida program over WOV.

Archio Bleyer over WHN three times weekly.

WHN in the midst of rearranging its offices and departments without of the heads moving down to 16th floor from the one above. Hockey the latest the three three with the state of the latest three with the latest with the lates

Raby Rose Marie new in Holly-wood for radio and films.

#### New England

Winnin Hyde. Montpeller songstream, has been given a stendy spot
WDEV, Waterbury, 1.

Marshall Millimore, WCAX chief
amouncer, has been equested by
state and the state of the state of the
state of the state of the state of the
Erancia Coburn has joined the
amouncing staff of WCAX.

Montpeller studio amouncements
for WDEV of Waterbury, are being kandled by Bill Ricker.

WDEV has set Abernathy-Clarkson-Wright, Inc., to sponsor is minute afternoon news broadcaste
Station has been slving three daily
Erank Homano band, Waterbury,
opens Dec. 5 at Palorna, Schenectady, with WGY wire.

Jinnay Scalo, ex-WICC, Bridgeport, latening new band at Chateau
Lide, Daytona Beach, Es.

Lide, Daytona Beach, Es.

Lide, Daytona Deach, Es.
Tonget and the city's new
Timber (in.)

Timber ian.

Dorothy Ann and Virginia Thomp-son. WiCCers, went down from Bridgeport to mike it on Major Rowes' Will armet up hour. Rocky

RADIO'S NEW ROMANTIC BARITONE

HE AFFAIRS OF ROLAND

Subset on the Burns and Allen Program of test state that o Program, Studies, 1:30 P.M., WEAV Direction—Lot to SOIRE

Cheir, radio ed of Bridgepart Post, taranged it.

Arlene Ledwer, planiste at WiCC, firldgeport, working for Columbia pix, Manhattan.

Announcing a daughter to the Garo Hays; he's chief ongineer at WiCC.

The Considerable interest in High so Cardinal O'Connell's golden anniversary broadcast over Cliff from Washington, Wednesday (14). His Eminence featured in half hour broadcast enhanced by Cordell Hull and Catholic University Choir, and the Cardinal O'Connell's golden anniversary broadcast enhanced by Cordell Hull and Catholic University Choir, and the Catholic University Choir Choire Choire

#### California

Air version of Clear All Wires' was used by Warren William on the Valles program Thursday (18).

Den Allen of KrWH reserved for the Company of the King's Men.

Leedle Neward Luxing from New York Dee, 8.

Clyde Leech band being KPWB remoted from Hellywood Bherry's.

John Swallow and Cecil Underwood given accolade by BHC tops.

Tom Gilhan no longer preduction chief at KFAC, Los Angelos, but in as independent producer and centuring with his original 'Dectors Courageous' on the same station.

#### Hinois

Cliff Sicininger new a full-fledged ether performer after going on WOC for their inaugural program out of Davenport. Herb Shorman around town shop-

WOC for their inaugural program-out of Davenport.

Herb Bhorman around town shop-ping for a new hunor,
Art Linick asknowledged the boxt canine bark imitator in local radio.
Natalie Alt auditioning a couple of commorcial shows.

Alan Campbell commuting be-tween Ch and Dutout.

# Pennsylvania

Old fhil' limiter, familiar voice of WEJC. Larcester. Pa., takes now the first of t

#### lowa

Gordon Hittenmack's musical service on K80 new putting out an ervice of the control of

WMT. Waterloo, as program direc-tor temporarily.
Dick Burris, formerly with KFDY, KGCR, and KGDY, now a staff am-nounces, KBO.
Gwen McCleary's 3-min. dist pre-crams as the Flynn Bairy Slaid, have been running slines April and offil gating strong—some of his lis-(Continued on page 48).

#### Here and There

(Continued from name 41)

practic cures, used sgainst a string trie background, with Francis Ar-bury Robinson, dramatic director, WHO, taking the part of Co. Palmer. First one was produced Nov. 16, and dramatized the curing of a billod patient.

WNN, New York, readying its Brooklyn auxiliary station located in Loew's Metropolitan building for Peb. 1. Bub-station will be directed from the main offices in New York, and is to carry only special bruck-lyn programs.

WMT, newly purchased Iowa hroadcasting station, Mason City, lows, gets Columbia's 'March of Time.'

Ed. Servett, who is conducting Drake U's radio classes, produced The beheving Girl wer KSO, us-ing 100 Drake students, and broad-casting from the dulversity's conservatory. Opera was under direc-tion of Dean Herbert Gould of the tine arts college.

Russell Wyly, announcer on WEM, Nashville, has resigned and gone to

levin Q. Abeloff, of the announcing staff, WRVA, Richmond, became dad Nov. 2.

May Donne, torcher, and Juanes Van Ruypeh, blues, new on WLW, Chrey, Donna from KDKA, Puts-burgh; WTAM, Cleveland, Ruypeb from Eddie Laughton's band.

Mauries Thompson, of WCKY, Cincinnati, has assembled new feur-some of hillbilly assignators in Jerry Behrens, Bill Haley, Rilay Pucheti and Johnny Bullington.

R. E. Wilson, chief mogul of KARC, San Antonio, inid up by ili-

MARC will his the Michigan State. Texas A. & M. post-senson game in San Antonio, Dec. 8, as a sus-tainer.

Hugh Helft, vice-press and gen-mgr. of WOAL, San Antonio's NBC outlet, is back from Woshington.

Frad Maly, apoto spielor for ABC, elected prex of city major asketball league in San Antonio.

WOAl aired its bingest produc-tion to date (9) for San Antonians, inc., when fall of the Alamo was the dramatic spot on program. Used it persons, two pintiers and battery of mikes simultaneously.

#### KTSA Woos Mexicians

Ban Antonio, Nov. 19. KTSA is first major station to air one-hour daily program exclusively for Spanish speaking population. The daily afternoon stansa begins today with a Mexican m.c. and seven artists: Tied-in with ommercial announcements in Spanish only. Only English is descrip-tion of musical numbers.

tion of musical numbers.
Texas has huge Mexican popula-tion there, being some 30,000 in Sar Antonio. Station in first above the 100-want level to pay major atten-tion to this strata of population.

# Group of New York Zone

#### Warn M. D.'s on Radio Use

Winnipper, Nov. 19

Radio as a means of advertisias has been denied members of the Manitoba Medical Association as the result of an edict ment out following a change in the by-laws of the association. They also have been restrained from calling attention in salvertising to the fees cleared for

their services.

Destitats belonging to the associa-tion also are forbiddes to call at-tention in advertising to special methods is operating, terms of pay-ment or to publish teatimonials of claim superiority over other prac-itioners.

# GRACII

HELD OVER CASINO DE PAREE

HERMAN BERNIE 1618 Broadway, New York

# LEON

ARMOUR HOUR MINUTELY, CARDIO OF PARTY Olympia, REBHAN BERNIE 1019 Stradous, New York

Tommy "Cecil" MACK CREATIVE OMIC

WITH REGREE GIVOT SUEBT TUESDAY WARC, DESCRIPTION COAST-TO-COAST

BERNAN BERNAR

#### Jack ent Loretta Clemens

WEAF 0:20-10:30 P.M. Saturdaye IVORY SOAP

Direction MRC Actist Bureon And Booke Confuctions

N.B.C. Presents

### HARR SALTER

MUSICAL DIBBOTOR

On General Foods Hour for Lanny Ross' 'Log Cabin Inn' W80.-0:80-0 P.M. WJ2

# MILLS and PARKER

Radio's New Comedy Find Radio Managemen

# HEATHERTON

Montages and Weshpestays, 11 A.M. Frir-Naptha, W3Z-54BC Direction NBC Artists flurence

1:46- Th-F-S-WADS

WEEK OF NOV. 80-24

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed connecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Bu (Bunday); M (Monday); Tu (Tuesday); W (Wodnesday); Th (Thornbay); F (Friday); E (Baturday)

emiling McConnell Henri, II. a McD. 9-H-WEAP Harry Horlick

Nor Is It Joe Swerve

The Greek Character

"PARKYAKAKAS"

EDDIE CANTOR

18

HARRY EINSTEIN

----

WARNINGIII The danter "PAR-KAYKAKAS" in registered and fully pertiseted by BARRY SUNFEIN, and asymmethic using this name door so Ungally and learnalities legal action will follow.

----

For the appartunity of greent-ing the character "Parkystakas" I want to thank EDDIE GAN-

TOR. Radio's Grastast Showman. e wiedom, help and advice

Calumbia Broadcasting System

GEORGE

GIVOT

THE GREEK AMBASSADOR

OF GOOD WILL

Every Tuesday, 10:30-11 P.M.

Coast-to-Coast

Personal Direction HERMAN BERNIG 1810 Drandersy, Man Fash

KEN AND HIS BANJO

HARVEY

Landon "Dystander": "Ken Harvey bus unds blusset a great favority with his banjo. Call him wissed and the word wouldn't be mispineed for more."

GIERSDORF

Sisters

Wanday, Wednesday, Saturday, WANC-9-9:30 P.M.

findia Fhil For

Indefinitely

Direction Core

(Bigned) Harry Einstein

is daupty approciated.

So.

Prank Parker ROLLING BILLS ABERICAN BADIATOR Tolli-Sp-WEAV Queenn Mario "Haker

ASSELLAN MULLING AND STATE OF THE STATE OF T

Let It Bo Known That

Peck
MEACHNET
T: ID-M-W-F-WAE
Red layin'
Horgem Becodin
Madge Kennedy
'McCaon-B

INTERNOT. Everett Marchall Elizabeth Lennes Olimen & Arden Victor Arden's O Dinckett

DLUE COAL The Sissiow'

TEMP-W-WARE

leving Kaufman
\*Blackett.S-H
BREFFENDACH
S-Su-WJE

CAMPANA 6:30-Su-WAZ rand Hotel' n Seymour n Ameche 10-F-WEAF

rest Nighter'
une Meredith
on Ameche
aritan Brickert
liff Souther
Sagerquist Ove
Author, Moore
CAMPURLL
(South

(foup)

8:30-F-WARE

Hollywood Hole
Dick Powell
Jame Williams
Lesells, Parsons
red Flo-Ritz Gre
Wm. O'Neal

El Brendel

CARBIANT STREET OF THE STREET OF THE STREET STREET OF THE STREET OF THE

DESCRIPTION DILL 10-31-WEAR

Lullaby Lady M L Bastman Jean Paul King 'Erwin, Warey CITIEN SERVICE B-WEAF

Jessica Dragonette Rosaria Baurdon Or Quartet \*Lord & Thomas 10-7 u-WEAD

(Palmelina Soap) W. A. Ha ver, Bir Naughty Mariety

GEN. MOTORS (Chevreist) Virginin Rea Isbam Jones Gra

10:30-Su-WEAF

8-Bu-WdZ (Institutional) Artur Rodsinski Harold Bauer \*Campbell-Bwald

Gallette (Snowly Resor 7:18-Dally snes Sn-Sn-WEAF Gene and Sinns

GROVE LAB. (Brome Quinted 1:40-Daily Es. WARE Pat Kennedy Art Kassel Ore

Stack-Gobie
GULF
Stack-Gobie
GULF
Stoopnagie-Budd
Bill Corum
Holen Glosson
Frank Parker
Clark Beemer
Aian Holt
Willard Amison
Willard Amison
On Davies Clark Bremer Aim Holt Willard Aminon James Davies Occar Bradley Ore \*Cecil, W. & C.

CONTINENTAL OUL CO

Macry Richman Jack Dunny Jaho B. Esnady 'Tracy-L-D

CORN PRODUCT 10:15-Paily Bs. R. Fu-WARC

The Cumpe' Wilmer Walter Worehead

Wilmer Walter Agnes Moorehen Lester Jay George Graham Beith Spencer \*B. W. Hellwig

CORAM OF WHILE

Alexander Weelieste R. Armbruster Ore J. W. Thompson

(Odorum) n-y-Was

Phil Hacris Loab Bay \*J. Wak, Thoma B. D. DAYIS

6-M-Tu-W-Tb-

Buck Report Curtis Arnell Adels Romen William Buch

Curits Arnell
Adeig Ronson
William Shelies
Elaina Melchlor
Joseph Granby
Marion Allen
Fred Utell
Welter Techny
Louis Heeter
Paul Stewart
Thomas Hewart
(Brown, Melwart
(Brown) Melwart
(Brown, Melwart
(Brown, Melwart
(Brown, Melwart
(Brown) Melwart
(Brown)

(Brome Seltzer) 6:80-F-WdE

Intimate Revue'
Al Goodman Ore
Frances Langford
Oscar Levant
James Stavior
Butchelones

Batcheloors Dwight Fisher J. M. Mather KX-LAX

EX-LEX DOD-M-VADO Lud Gluckin Dioch & Suity Gertrude Meann \*Kats FIRM-WEAT Wientigns, &c.

E. Pirestone, Je.
Gindye Ewarthout
Vacad Ememble
Wm. Daiy Oych,
'Sweany-Junes
6-TFCH

Jeth-fin-WEAR
Wondell Hall
'E. W. Berney

CASTORIA CASTORIA 4-03-WARD

6-m-WARD
RORY & Gaing
'Young & R
FORD MOTOR
S-B-WARC
Osdp Gainrhovita
Detroit Symphony
0:30-Ya-WARG
Fred Waring
Ted Francour
'N. W. Ayer
GEN, HARING
5:30-Su-WARC

Julia Banderson

Burns & Allen Bebby Dolan Ore

Ceril, W. & C.

HEALTH PROD

O-M-WARC

(Aspergum)
Carnon Robinson
John Mitchell
Pearl Pickens
John Battle
Ann Elener
Renneth Daigness

&-dm-WARC

(Farn-A-Mint) George Gershwin
Louis Kateman
Dick Robortson
Rheda Arneld
Lucitis Peterson
Harry Von Seit
\*Wm. Sety

Win. Bell B-0

2:10-Dally-Walk

H-Ear-O Romeser

Bebby Danon

Plorence Bellian

Florence Bellian

Florence Bellian

Florence Bellian

John Harthe

\*Environment Bellian

Mary Steel

Joe Ronstner

\*Erwin-Wand

Florence Ben

PINASCE
Trib-To-Will

Indger A. Guest
Jos Korstnerb Gre
Charles Feare
Tom, Dick & Harry
C. D. Frey
\*\*C. D. Frey
\*\*TOMNIZED TRAFT

Se-WARC

Just Plain Bill'
Arthur Hughes
Ruth Russell
James Meighon
Curtis Arnall
Jes. Latham
EMAFF-FIFENIX
10-5n-WBAF

'Binckett-F-H

\*Thompson SENERAL FOODS 11:15-Th-WEAP Frances Lee Barton \*Young & Rubinss b-Th-WEAP (Manwell) P Whiteman Gre Helen Jepson Paggy Healy Jack Fulton Yvonne Gall \*J. Walt. Thomp.

#: ID-W-WJE (Log Cabin Byr Lanny Bose Harry Salter \* Henton & H Wayne King

LEUN & FINE (Lysol) 10-SQ-WEAP 'He Knew Lincoln Chic Sale Leaven & M

10-W-WARC (Grapensts) 'Byrd Expedition' Mark Warsow Ore 'Young & Rubicam Adventure Hour Albert Erown Patricle Dunlag James Andells Jesse Pugh Karl Way 'J. Wait. Thompse GENERAL MPLLS 5:30-Polly Ex. So-Do-WARC

B.H.W.S.WAPC (Monday) Rome Pennelle (Wedneslay) Mayler (Shturday) Grete run-krold (Throughout) Kontelanetz O "New eil-Warmett

a K

PROLIP M B-To-WEAF Lee Belsonn's Occ Phil Dusy

PILLSBURY Bally-Way Today's Childre Irma Phillips Walter Wicker Hem Johnson Irsae Wicker Lacy Gillman Pred Von Amon Jean McGregor \*Rutchinson

Pin.m.-W-SWAIN Ceoking Closs Upw 10-W-WEAF

Mo-W-UEAN GN Lonbards \*Lake-Spiro-C PREVIEW PARST S-Pu-WEAP Hen Bernie \*Matteson-F-J PCPR & CHEM, 1:10 Daily Ru, Sa-no-Wes

2:68 Daily Kg. Sq.

2:66 Indly Ks. In In-IWAF (Crisco) Vic & Sade' 9:80-iin-WEAF (Ivory Soap) The Gibson Fam Contad Thibault Jack & I. Clemen Lois Hennett Don Vsorhees Ore \*Hickman PROVIDENT

(Life insurance) 5:28-Fq-WJE

Chieri Direct

BALGTON

10:10-W-WJS

Madome Sylvin

Spréner

BCA HADIOPRO

3-Ru-WJE

John H. Kennedy

Frank Biack Gre

Lord & Thomas

OKAL BLER

OKAL BLER

MPT. LIFE CO.

Arthur Dagley \*Birect
III. MILEN LAN
(Alha-Beltaer)
0:10-da-WAE
WLS Barn Dance
Ricigs Runners
Mac & Bob
Clarence Wissier

Clarence Wheeler
1:38-W-W-F- WEAF
Unels Esera's Badde
Paris'
Fat Barrett
Cliff Soutior
Christon Guy
Foos Cunnece
'Wade

\*Wade
BDLLE
In-F-Will
Tabidi-Th-Will
Tabidi-Th-Will
Tabidi-Th-Will
Tabidi-Th-Will
Theo. Carle
Mitt Instrument
Thro. Carle
Stack-Sobie

BENJ. MOODE
(Points)
Hill & sa.-wWARC
Botty Moore
Law White
BUILLAN &
Doils a. m. Daily
Es. m. on-WARC

Titl & Ginger'
Virginia Baler
Lyo Burrer
\*Heliwig
R. V. MILK
BUREAU

#:45-To-Tb-F-B-WARC

WARC
Robinson Crusos, Jr.
Lester Jay
Tony Gillman
Junior O'Day
Arthur Bruce
Cal Tinney
Billy Musch
Leby Buller
Schuler Buller
N. W. Ayer
EORTHWENTHIN
WEART

8-81-W-EE

Jan Garber
\*Hays McFarland

OXOL

5:45-M-W-WARK Dave, Bonny & G Bunny Coughlin Dave Grant Gordon Graham \*B., B., D & G. BXVDDL (Proct'r & Gamble

S-Dotty Breupt

Ma Ferbins'
Yinginia Dayne
Margery Hannon
Earl Hubel
Will Fornum
Chas Explestor
\*Blacket! PACIFIC HORAS

O-Th-WdE

Death Vall'y Days'
Time Frawley
Joseph Beli
Edwin W Whitney
Lonerome Cowhoy'
Jeseph Horline Ore
"Mct' Erick

PACKABO PACKAIN \$100-70-WAX Laurence Timett Vuncan Pelletier Young & R PERSONERT 3-Bully Ex Sat-Suc-WAY 3-Bully Ex Sat-Suc-Amos 'n' sady 1-20-36-6-F-WARE Lettis Josic Little Littis Josic Little Littis Josic Little

Skippy'

Nichard Himber Seey Nash \*Rocke-W-C

BWIFE 6-50-WEAF Sigmund Bombe Win, Lyon Pheli J. Wait Thomp

Charite King Peggy Flynn Stack-Goble

Ed Wynne Graham McNamee Eddie Duchin Or \*Hanff-Metager TIME

S-F-WADC March of Time' TYPEWRITER EDUC, BESKAROH

T:45-Ma-WABE
Mrs. F. D. Roocev'
\*B. B. D. & O.
UNION CENTRA
(Incorance
5-6n-WIE
Roose & Drums'
\*J. Walt. Thompso

UNITED DRIVE

A-SU-WEAF

Mythm Symptom
DeWelfs Roppor
\*Errect & Finney
U. S. TORACTO
(Dill's Dunt)
9-30-P-WEAF
One Steht Stands
Fit Malore
Pat Padgett
Josef Bonime
'McC.-Erick.

7:10-M-W-V-W/Z Willard Robison Mildred Bailey "Curil, W. C. Bob White Don Amoche Ed Vite \*Morris, W. & B.

-Cecil, W. C.
-Cecil, W. C.
-So-Su-WARD
Freddy Hartin Or
\*Young & R.
WASHER CO.
(Ovaltine)
1:48-Bully-WE.
Little Orphes A.
Atlan Bayes,
Henriotta Tefre
Ed Sprague
Haniey Andrews
Shiring Pell
\*Blackett
CHAR. WARNER Paul Kenst Rolle Hudson's Or

CHAS. WARNER (Siona's Linament) D-W-WJZ Warden Lawes to '20,000 prs. Sing Sing'

Hing'
(Vince)
\$:30-W-W-W
John Chan, Thor
\*Cucit, W. C. WASEY PRODUCTS 0:15-M-W-F-WALE

WAME

Edwis C. Hill

13-Dody Es. Sa-Su

WADE

15-Sa-WARE

Voice of Experience

Erwin Wassey

6. WASHINGTON

6. WASHINGTON (Coffee) +80-W4Z Adventures of Shot lock Holmes lock Holmes Leigh Love! Joseph Hell Cecil, W. C. B. S. WATISING S-Bu-WEAF Pierre Le Kreom Baquel de Carlay Jerome Mann Ben About Tower Ben About Tower Sen About Tower Sen About Tower Sen About Tower Sen About Tower

(Grape Juice) 8-F-WJE frene Rich \*Kaster

WESTCLOX 4:45-Su-WEAP lig Ben Dream Dramas'

Big Sea Dream
Dramasica
Arthur Alica
Parker Fennelly

B. B. D. C.
WHEATENA

#13-Daily coreopt
Sa-Sa-Watchelor
Billy Statchelor
Janet Freeman
Hobby Jordan
Emily Vass

daucice Mills Sarome Stroight Myrtle Vail WOODBURT P-To-WARC

Margoret Braies Connie Gates Jerry Cosper "Frances Hooper Ding Crasby Hoswell Sis Georgie Stoll Orc 7:46-M-W-F-WJZ WESTI TIME TO SERVICE CHIEF Nose Brooms Imperial Hawaian Dance Bd dise
Elsie Hitz
Nick Dawson
'Lennes & M.
WM. WHIGHEY
1-Dully Fr. SaMp-WAHE
'Myrt 'a' Marge'

9-W-Th-F-WARD (Jag Salts) 'Easy Aces'
Jane Ace
Goodman Ace
\*Blackett-8-H

Radioites Write Musical

London, Nov. 19.
Eric Maschwitz, head of vauda-ville section of British Broadcasting Corporation, and George Postord have written a musical titled Invi-tation to the Waltz, which is being

### MOLLY PICON

WMC West. 7:10 P. M. JELLO GEN POODS

ROY FOX

AND HIS

BAND

ON TOUR

B.B.C. NETWORK

### LEITH STEVENS HARMONIES

vens Conducting a P Thursday \$100 P.M., WARE COAST TO COAST NECWORK

Exclusive Management

# CHARLES

REALGILK'S SILKEN STRING CONCERT

8-0:00 P.M. USF - 8-9:00 P.M. PCT

Columbia Broadcasting System

THOMAS "FATS"

"Radio's Barurul Little Aruful" Compount, Planist, Comedius, Character Vocalist On Entire Columbia Network A TIMES WEEKLY Victor B Direction PHIL PONCE

JESSE BLOCK and SULL PEV

## VIVIAN JANIS

Bots Direction
HERMAN BERNIE
1819 Broadway
New York City

No! It lan't George Zilch, Just to Clear Matters Up

8:80-W-WARD

GOEDEN 10-Th-WARD Min. in H'lyw'd ch Wasnew

11:16-W-WAM Jane Edizon 'Young & Rubinam HORCH 0:80-In-WAX Explorers' Fre gram' 'apt. J. P. Barker 'Direct

A. S. BOYLE (Floor Was) S-Su-WARC

Anthony Froms Alwyn Back McCann-Erickson BHILLO

18:30-du-WADC Tito Guisar Harp Ensemble \*F. Presbroy

D-W-WEAF

(Mal Hopation)

(Juana)

Fred Alien

Portiand Hoffs

Jack Smart

Lionel Standor

Elicen Doughas

Iroin Delmore

Minerva Flous

James McIton

Lentie Hayton

Benton & Bowles

Campana

(Maxwell)
Frank McIntyre
Lanny Ross
Coursed Thibault
Muclel Wilson
Mislauses 'n' Jan'ry
Gue Hannechem

\*Henten & B 1-En-Wall (Jall-O) Jack Berny Mary Livingston Don Bester Occ Frank Parker

Bo-WARD
Jack Armstrong
All American Be
Linity-WIE
Betty & Bow
Hetty Churchin
Don America
Estry Winkley
Art Jacobson
Carl Elektry
London Room
Volinchett

LOUIS PHILLIPPE S Dally St. Sq.-So-WATE

WAHE
'Marie, Little From
Princess'
Buth Yorks
James Meighan
Allyn Joslyn
\*Blackett

allyn Jeelyn
Blackett
Stide-Sa-W-MBC
Macy Courtiant
Macy Courtiant
Jim Banley
Paul Parkes
Carl Mathics
Walter Meanion
J. M. Mathes
Stide-So-W-MC
Richel Representation
Weller Representation
Weller Known
\*\*J. Walt. Thompso
LUX
Weller Representation
Weller Representation
\*\*J. Walt. Thompso
LUX
\*\*J. Walt

LUXOR S-Su-WEAU

"Sally of Talkies"
June Merodith
John Goldeworthy
John Stanford
Gilliest Bouglas
Murmy Forbas
"Lord & Thomas

\$180-Th-WARC

MAYDELLINE

Don Marie Alva: Harry Juckson "Cramps Harrelt

(Liberty)
Bdwin C. Hill
Edward Sell
Pulton Oursier
Arhold Johnson Ore
H. W. Phetps
\*Brwin-Wasey MALTEX
1-up-WEAP
Date Carongie
Lemmed Joy Ore
\*Sum C. Croot

Ru-WARE

Thomance of Rei
Trent'
Virgina Chark
Loster Tremana
Marie Reison
Airce Bill
Sundra Love
Gene McMilen
Jack Poty
Haces Dophstin
\*Biachestt

PINANCE TANTO WAR

1:50-Yu-Th-Su-white man A I sand "Buthrauff & Buthrauff & Ventur & Vent

Betty Moore
Frank Cramit
Adeline Thomases
\*B. B. D. & O.
GENEBAL CHEAR
(White Owl)
9:30-W-WARC 7:15-Bally Ex Su-WARC

LIBRY BENEFLA

LIGGETT A MYSUS B-M-W-S-WARC

7:45 daily ex. Booke Ca

\*TRÉLISG PRUD.

\*-Tu-WARD
(Bayors Aspirin)
Frank Myon
Hassi Giran
(Ogn Monnelles Orc
Brank Munn
Virgioin Rea
Ohman & Arden
Bort Hirsch
(Ins Hanney Arden
Orc Clas Hanney Arden D-F-WEAL

p-F-WEAF (Phillips Mag) Waks Time Abe Lymna Ore Frank Munn Vivienne Siegel 3:30-7e-WARE Aje Lymna Vivienne Eegal Cliver Smith 8:18-70.18 Es. Sa-Schippi'

STIDEBAKER 0:00-Sq-WARC 0-N-WEAF

HEN OU 6:45-Datiy Eveqt 6a-8u-WJZ Lowell Thomas \*Rocke-Williams

TANTYEAST 9:45-50-WJR

TEXAS CO.

0-05-WJZ has Previs Or Diga Albani Charles Lpone Brwin-Wassy DED STAR YEARS

Edna Odell Phil Porterfield Irms Glen Earl Lawrence B. J. REYNGLD (Camei Cigarota)
10-Tu-WARC
0-Th-WARC
con Long Band
Water O'Koeft
beneite Hanshaw
Wm. Bety

m. Bety BOQUEFORS VICE ASSOCIATION 1:80-M-Th-WAR

ORELL \$480-Th-F-de-WARE Badds Decley \*J. Walt Thomps MILVER BUSH \$7:40-M-W-F-WA

\*B., B., B. A \*BNCLAIR
B-RI-WJE
Gene Arnold
Bill Childs
Mac McCloud
Jee Parsons
Cliff Soubjer
Harry Kogen
\*Federal

\*Federal BMTH REOS. O-Sa-WEAF Rese Rampton Scrappy Lembert Billy Hillpot Nat Shilkret Orc \*Homman, T. &

\*Homman, T. & \*FARTON 6:15-Su-WJZ Jolly Cobern \*Erwin Wasey \*Erwin Waney

APBATT

(Dog Foods)

\$46-89-WAZ

A Fayson Terhune

\*Farse & Peart

STAND, BRANDS

6-80-WEAF

(Chase & Sanborn

6-8n-WEAF (Chase & Sanbor Eddic Cantor Rubinon 8-W-WEAF

5-W-WEAR
(Royal Gelsilee)
Mary Pictword with
Stock Co.

5-Th-two and
Rudy Vallee and
Alte Com. Yanke
Jos Penner
Osale Nolnon Org
Harriet Milliard
J. Walt, Thomp.
J. Walt, Thomp. 7-Po-WARE

Seconyland
Sketches'
Arthur Allen
Parker Fennelly
Eate McComb
Inshel Winlocke
Robert Strauss
William Stickles On
\*J. E. Getchell

DIRECTION WILLIAM MORRIS AGENCY

tation to the Waltz, which is being broadcast on <u>Nov.</u> 14 and 16.
British International Pictures may purchase film rights of the musical as vehicle for Lilian Harvey.

"Tarlety" This pronow and of the next of its kind."

# Marks Award on 'Spring' Largest **Ever for a Copyright Infringement**

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#### Stunt for Vallee

Hollywood, Nov. 22.

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Hact will be known as the Cay
Minets with a represency company
in from the twasse Drunkard is not
for first three weeks. Then a shift
to other productions with a finitery
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#### Stude Buys Nitory

Builtimer Nivy 18
Builtimer Nivy 18
William Houses, 22 year old orion of a wealthy family and what is a student at Johns Houseliam University here tast week buttght the 19 194 Club, mirery from 1948 Mechanic who friended the apot three years are Johnsy Alvell who has been serving as nor at the clob and fount above busher offil step into manager a brugans for Sunaire.

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### **Becomes Red Lion Ion**

# CONNIE'S PARTNERSHIP

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### Disc Reviews By Abel Green

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## Songwriters Enter Folio Controversy. **Demand Withdrawal of Reprint Rights**

tion has injected limit into the lyric fello controversy and is demanding that publishers immediately con greating seprint rights to publicastone outside the trade. Not only does the SPA seek to have the publishers withdraw their sanction of the Engel & Van Woissman lyric folio enterprier, but threatens to take court action if the publishers sentious to sell music and verse reprint rights to the Dell publication Popular finnes.

Executive council of the SPA at a meeting yesterday afternoon (Monday), passed a resolution condemning the condition in which the song fulle proposition finds Itself and ruled against renewing the Rogel & Van Weissman agreement when the present one expires, Nov. In. It was also voted to warn the publishers that if they did not deslot from aciling reprint rights to publications of the E. & Vas W. and Popular Songs' types, suit would be brought in bohalf of writer members to collect a three-cent royalty on each song in every folio dis-tributed.

on each song in every follo distributed.

Kongwriters are accusing the music publishers of violating the agreement made on the song lyric proposition early this year. Writers aver that they gave their consent to the publication by the Music Publishers' Protective Association of an official lyric folio on the latter's assurance that the project would serve to eliminate songsheet bootlegging and at the same time attimulate the sale of sheet music. The only thing that this project has stimulated, the writers new say, at the advent of similar folio publications in the field. Writers charge that the publishers by selling both

that the publishers by selling both lyric and music rights to 'Popular Bongs' have not only undermined Blongs' have not only undermined the original agreement with the BPA, but have tended to deprive writers of potential sheet music roy-

oldies.

December issue of the Dell manasine, which sells for 10c, contains in
addition to 18 sets of lyrics the
music and words of six recent popreleases. Dell is paying the publishers 100 for the privilege of repelenting the weeds and music of a
song. Under the folio clause of
their contract the writers are entitled to only 18 of this money.

Writers are also demanding as
tecounting from Engel & Van
Weissman of the folio copies turned
out by this combination. They also
want to know why E. & Van W.
which took ever the publication of
the lyric folio from the MPPA, have
not kept up their stipulated payments is the SPA. Agreement calls
for the payment of \$1,000 each to
SPA and MIPPA for every folio edition published by Engel & Van
Weissman. To date it has discribtod eight editions, with the copies

For the payment of \$1,000 each to SPA and MPPA for every folio edition published by Engel & Van Weissman. To date it has distributed eight editions, with the copies mounting into the millions, and each organization has received \$3,000. Bobby Crawford, head of Crawford, head of Crawford and the Crawford Music Co., lost week advised John G. Paine, MPPA chaleman, that his firm was to be put on recr as opposed to both the E. & Van. W. and Dell propositions, and that it was time the industry shut down on the whole thing before R got out of control. Paine declared Friday (18) that a meeting of the called this week to discuss the lyric folio situation, but it was his opinion that discontinuance of the Van Weismann deal would handless the effort of chain stores to rebuild their sheet muce business.

### Keit Suspends Biz

Joe Keit who opened his own publishing concern following dis-solution of the Harry, Rogel part-nership, has found the going too tough to centinue. Kelt last week that his offices in the Prill Bidge, on Brondway. He is undecided as to his next. his next step.

Last week Reit told Pauline M.

Boths, special counsel to the members of the Songwriters' Protective Association, that he would make Verry effort to pay off his debts to the writers in rule.

#### Gee Whiz!

Fort Dodge, Ia., Nov. 19, finck here among the home folia, Ray Scholze probably wouldn't have gotten to first bass, even in a hog calling con-

Yot two weeks in Chicago, where he weeks in Chicago, where he went to study music, were sufficient to win him a place in the chorus of the Chi-ages Civic Opers Company. In addition he holds a prom-ine of a minor role in an opera to be presented later in the

# 38-HOUR WEEK FOR MUSIC **INDUSTRY**

NRA has compromised with standard publishers and agreed to make \$8 hours the maximum working period per week for the musiindustry.

Pop publishers meet today (Tues day) at the Aster hotel, New York, to elect a committee whose function

to elect a committee whose function it will be to accept the final draft of the code and approve it for the popular phase of the industry. It is figured that the code will receive President's signature by Dec. 1. Only step left after that will be the election of a code authority. Shandard publishers olkayed, the code last week after P. A. Murkhand, NIA deputy administrator for the publishing industries, assented to former's demand that the time provision of the code be revised. Maximum work afterth act by the NIAA for the industry had been 35 iours.

### Chi Musicians Call Off Monthly Sessions

Chicago, Nov. 19.

Musicians union hast week unantmously defeated a proposal to hadregular monthly meetings. Union
used to hold these monthly gatherings but only a handful would show
in and these few meaters. ings but only a handful would show up and these few members, is fill the time, would make motions and propositions which they had no right to muke and which were gen-erally against the desires of the working majority.

Special meeting was called by Jimmy Petrillo, chief of the union, who sent wires to all hand leaders to have they men and the members.

who sent wires to all band leaders to have their men and themsolves present to settle the matter once and for all. Behind the move for regular meetings was seen a desire on the part of a minority to evade the supervision of the president and the union board of directors. At present the board and president run the the board and president run the general working of the union, but with frequent meetings at which only an organized handful would show up it would be possible for this small group to go over the heads of the rest of the member-

#### HILLBILLY FOLIO SUIT

Merecher in Court Over Robbins' Annie-Judy-Zeke Book

Annie, Judy and Zeke of radio and vaude have a song tolio bear-ing their names published by Rob-bins. It's a collection of hillbilly

bins. It's a coffection of hillibility dittier, whereupon hance as alleged copyright intrincement claim by Low Herscher, songwriter, who avers he wrote four of the numbers in the folio with Dwight Butcher and Allen Taub.

The songs are credited to Anna Casaya (the Anna of the radio telo) and Bulcher. Herscher down't allege copyrighted hids songs, but is suing in New York Supreme Court on common law rights for accounting, injunction and damages.

### MUSIC Trumpeter Killed

Pittaburgh, Nev. 18.

Herman (Heine) Graver. 26, trumpet player, featured for several seasons with Dick Powell's old stage band at the Enright and Stanley, was hilled late Friday night in an automobile accident mear Altoons.

He was enroute to State College. Pa., with two other youths for the Penn State - Lafayette footbulgame. The others were also killed.

### S.P.A. CONSIDERS **GOING UNION**

Executive council of the Song-writers' Protective Association has under consideration a proposal that the organization sillinate itself with the American Pederation of Labor, in going union the SPA would be

in going union the BFA would be required to obtain its charter direct from the Federation, since there direct from the Federation, since there is similar writing craft already affiliated with organized labor.

Bo far the union proposition of the BFA is in a wholly nebulous state. Before broaching the matter to members of the BFA council wants to iron out and clarify all angles. Treponents of the union idea believe that affiliation with organized hoor would atrengthen the writers' position in their dealings with the picture studies and experience. with the picture studies and sape-dite the uniform contract that they

### Hein-Reichner's Failure To Click Brings Shake In Paris Tune Circles

Paris, Nev. 10.

New lineup in local music publishing circles resulting from tieup of Waiter Relchner, former German publisher new active in Paris, with Choulens publishing house. Reichter leaves Editions. Codo, which he founded with Otto Hein, another certain European exile, backed by the publishing houses Heugel and Sennart, in order to enable latter to get into the pop music big in competition with Salabert.

Hein and Reichner didn't click together, hence the shakeup. This puts Choulens, one of the oldest and richest in the business, specialists in opera courigue type and publishers of Carmen, etc., in line to do nop stuff and also to break into the lime, in which Reichner is active. Arrival of the German exiles in Paris a year or so ago coincided with buom which Salabert Lel, and this firm's mare connervative competitors took advantage of the newcomers to try to break in. Things are not as good now, but the dol line tirms are still intervested in the lighter melodies.

#### Lombardo on Tour

Guy Lombardo orchestra leaves the Waldorf-Astoria, New York, is two weeks for a 10-week tour of theatres and dance personal appear-ances. Will do his weekly Plough show from the road. Will be suballuted by Heary King band at the Waldorf, returning to the hotel Feb. 15.

#### Robbins' 'Folies' Tunes

Hollywood, Nov. 19.

With \$60,000 budgeted for national exploitation campaign. Robbins will publish the mode for 20th
Century's 'Police Bergere,' with
Maurice Chevalier,
Five songs to be plugged.

#### WHITEMAN IN PHILLY

Paul Whiteman will put in six days at the International Music Hall, Philadelphia afterie, the middle of December,

Dec Walter, of the Crawford professional staff who went abroad as Belle Baker's planist, is back. Miss Baker was undecided whether to centinue her variety bookings in London. If sine does, she will work with the pit orchestras.

Harry Sosnick archestra leaving the Coast and heading back east, breaking jumps with dates at Den-ver and St. Louis before reopening in Chicago.

# Three Jacks Cop 'Folies Bergere' Music Pot, with Zanuck Springing **New Angle by Auditioning Tuners**

Hollywood, Nov. 19. Famous Battle of Bergere has nded with those three Jacks copsing the pot-Jack Stern and Jack Meekill writing the music for the Chevalier 'Folies Bergere' film at 20th Century, and Jack Robbins getting the publication rights.

Darryl Zanuck sprang a brand ew routine in tuning this one. Instend of contracting one or more teams of writers to do the musical end of the production, he sent beli

# CHI MUSICIANS TALK 4-DAY WEEK

Chicago, Nov. 19. Move is being started by unemployed members of the local musicians union to reinstate the 'divide the work' ruling which was in effect last year. Escept that where last year the regularly employed bands laid off just on Sunday, the motion and on just of sureay, the motion being talked of at present would mean a three-day layoff for the regular working members. Another proposition bruited about, but which hunt't a chance of going through, is the elipping of the scale

on bands and adding men to every orchestra group. This looks dead

orchestra group.

Other proposition of a four and three day week doesn't appear likely of going through either since business generally so on the uploat and the union today has store men at work than k has had is many when the union today has are playing the union today has more men at work than it has had in many months. More theatres are playing flesh and more cafes are running than at any time since 1909. Only chance of the split week proposal going through would be the closing down of theatres and eafer as far has music is concerned. There doesn't annear to be anything like doesn't annear to be anything like. as music is concerned. There doesn't appear to be anything like that in the wind at this time.

### **802 DEFERS ACTION ON** PICKUPS TILL ELECTION

New York musicians' union will defer enforcement of the new rule on the number of broadcasting pick-ups allowed each hotel or cate hands until after the first of the year. In the meantime another meeting of New York dance unit leaders will be held for further discussion. Many 'the meantyse more operated with

he held for further discussion. Many of the maestros most concerned with broadcasting failed to show up at the gathering that olwayed the ptetrions because the meeting notices were late in reaching them. Under the new regulation bands are restrained from doing from a hotel or eafe apot more than two broadcasts a week over the same network or local station wire. Limit in any event permitted any orchestra is four pickup broadcasts a week.

week. Union officials prefer to let the whole situation ride until after the Dec. 26 elections. This will be the first ballotins held by Local 802 since granted local autonomy by the Chyeland, convention of the American Federation of Musicians.

#### **Texas Song Suits**

Free tuse of congs in the local mushroom growth of alteries has finally hit a sung. Operators and the local mushroom growth of alteries has finally hit a sung. Operators has of the Gost, alone with a minuber of three places are named in saits allexing violation of copyrights, fit, have celled Julius T. Aedes hied by Irving Berlin, Inc., Santly Bros. Inc., and Remirek Music Cub y plane over the weekend. From the control of the control of

ringers into the highways and byways calling all song writers who have songs to eather at the United Artists lot and sound their stuff.

Artists lot and sound their stuff.

About 15 teams showed up and played their material, with the Kanuck staff's ears reacting to about 150 samples. Practically every usattached tunier is town joined in the contest, some of the best till-panners out here showing up at the starting line.

Out of the flood of melody Kanuck had about nine numbers made into sound tracks, to be held until Chevalier arrived and picked those that he considered best for himself and the production, which is to carry five tunes. First thing the French chanter did upon arrival at the studio was to have Zanuck's pinnered into his dressing room, then he went into Eanuck's projection room and listened to the recordings.

Chovalier Doos the Reve

#### Chovaliar Done the Rave

Report is that he went mildly hysterical and almost completely doffy over four Stern-Meskill numdaily over four Meen-Messill sum-burs and immediately called for the tuners. With Stern at the pinna, he had the writers go over and over their stuff and, at the Sitish, an-motinced that Stern must always write for him, even in Paris, if he

write for him, even in Parts, if he goes back to Paris.

Next day, Thursday, centracts were signed, with the tuners set in as coscine of Chevalier, and Biern doing the score of the production, in association with Al Newman.

Stern-Meskill numbers, all of which

in association with Al Newman, stern-Meckili numbers, all of which will be made into production guestals, are: Rhythm of the Rain, 'I Was Lucky,' Elexing a Bong,' and 'Au Revoir to Love.' Only other tunes will be Chevoller's 'Volentine' Volentine's entrance and an Adamonn-Lanc chorus, 'You Take the Words Out of My Mouth,' "Folies Bergere' deal is rexarded as one of the outstanding musical propositions of the season, not only because of Enneck's original method of auditioning song writers, but also because it puts two heretofore subserged writers in the top flight of tuners. Sterns, who wrote account New York years ago and quit to go into the business end of Watterson, Berlin and Snyder, is being reduced the puts of the production of the pro

But the death of Columbio gave him a setback.

In the hintus following that trag-edy, Stern and Grossman spilt up, the melodist then teaming with Meskill, hit lyricist of other days, who also was somewhat in ceilipse love. Pair were taken to Eanuel by Daye Dryer in the Folics' freefor-sil, practically unknowns, and emerged with one of the biggest twing prices of the year.

#### Bortin-Robbina War,

Berlin-Robbins War.

Meanwhile, they were the subject of a bitter war between the Berlin and Robbins publishing interests. Because Dyrer introduced them, tho boys expressed a wish that the Berlin office t the publication rights, but in signing the option agreements 20th Century reserved the right to pick its own publishers. Then ensued the battle between Jack Robbins and Saall Bornstein, with Robbins shally getting the nod. Latter promised Kanuck to put a tremendous campaign beslind the 'Folies' music and is quoted as saying he will spend \$50,000 on it.

Folies Perger's goes into production thee. 5 and is almed for a March to research we productions of French

I release, two productions and English) to be made:

### Charge Johnson Query Bares Padrone System Among N. Y. Union Musicians

Densite action is being taken by the New York musicians' union the Johnson hearings has involved the Johnson hearings has involved as the Johnson hearings has involved seen organizing transfer men into tene units and farming them out transfer card men under obligation on mane measures on personnal apreservance tours. Union decided to make a thorough probe following the transfer units at cut-rate wages to nake a thorough probe following the transfer units at cut-rate wages to play ong agreements with leaders we make the country Johnson hearings has involved as the Johnson hearings has involved at the Johnson hearings has involved as the Johnson hearings has involved and hearing h the New York musicians' union against leaders who have allegedly been organizing transfer men into been organizing transfer men into dance unlies and farming them out to name maestros on personal ap-pearance tours. Unlon decided to make a thorough probe following testimony given during the trial of Jerry Johnson, a leader, brought up on charges of colonization and un-

Two more smash tunes

the boys who gave you

Those who have heard these new songs predict that they will be even greater

musical contributions than "LOVE IN BLOOM"

RAING

from LEO ROBI

until six months after they have posted cards with the local union.

posted cards with the local union.

Haled up on charges with Johnson were 14 municians that made up his regular farming-out unit. Understanding is that the local union will limit the penalty in the latter cases to cancellation of transfer cards, which action will bear these men from admittance to Local 802 for all time.

802 for all time.
Union's liquiry has disclosed that scores of transfer men, waiting for their probationary periods to expire, have been amenable to working for anything as long as it was enough to keep them in room and board. This situation has developed a padrone system, the first of its kind since the organization of New York musicians into a union.

### Inside Stuff—Music

Shapiro-Bernstein made clatin on Robbins Music Corp. that the Drunkard' song, which Rudy Vallee etherized, popularized and recorded under the title, There's a Tavern in the Town' (with Vallee's own arrangement enriced as 'author' of the deageres') has uncerthed atil another claim by the estate of William H. Hills of Roston that Rills first wrote and copyrighted the song in May, 1893. Mrs. Hills, his widow, sets forth that copyright thereon was renewed in March, 1911.

8-B complained sgainst Rubbins' edition of 'Tavern in the Town' on allegations that S-B's new revised version and arrangement took the song out of the public domain and gave Shapiro-Bernstein certain perovily rights which Robbins should recognise.

With the Hills' complaint It uncerths the fact the song is supposedly under convright protection and not in the colimbin domain.

nder copyright protection and not in the common domain

Performance of 'Le Coq D'Or' by the Met opera group in Los Angeles revived the story of how Simeon Gest smuggled the original score unt of

Russia. Opera, having to do with a superstitious Czar who believed a golden rooster to be a prophet of war, never was presented during the days of the czars and Gest got it out of Moscow at the height of the revolution. He delivered it to the late Otto H. Kahn who always credited Elimona with supplying the Met with a property that put it on the profit side for the first time.

Metro studio found two German composers on the lot demanding as-signments under their \$500-a-week contract and raising a rumpus, None knew 'em, so Jack Chertok, in charge of the Metro music dept. figured he'd look into it.

ned look into it.

Later discovered by Eddie Mannix, studio exec, that Louis B. Mayer
had signatured the German timesters on his foreign jount but had forgetten to netify anybody about it.

Associated Music Publishers, Inc., as assignce of Manuel M. Pepce of Mexico City, composer of 'Estrellita,' has made demand on several facult publishers for damages because that song is copyrighted as of Feb. 24, 1914, and its inclusion in song folios is allegedly without the law. Besset & Cis of Paris assigned the copyright to Associated in 1923, it is set forth, and the MEPCA, has been advised that Hilgations for damages, injunctions, etc., are contemplated.

Like the average balled of its type, I'm Lonesome for You, Carolins' is doing a slow build-up. Within eight weeks the tupe has sold 43,000 captes.



Frankie Davis eastern rep for enkine Music Co.

irving Aaronson orchestra, booked through MCA, into the Congress total, Chicago, Nov. 2.

Henry King orchestra left Chicago nd into Grave, Houston, Nov. 3.

"Park Avenue Fantasy" by Matt Malnack and Frank Singarelli to be published shortly by Robbins.

Bela Labov string ensemble con-

Eche Tavern, North Trey, N. I., opened with Jack Mason's Revue and Murray Hoffman's orchestra.

Edith Murray forming own girl

Falix Fordinands presenting new

Enoch Light off on tour of one-light stands through New England

Don Bestor relieves Del Campo at the Roceevelt Nov. 22,

Reggie Childs to play for two Yale dances Nov. 23-24.

Jack Denny next in line for the

Henry King orch, into Waldorf-Astoria opening Nov. 29.

Enoch Light orch, with Mary Dahla, songstress signed for Roney-Plaza hotel, Miami, and leaving Dec.

Ray Walker has disbanded his orchestra to do music coaching in his own studio in the Reseland building, New York.

Henry King orchestra succeeds Guy Lombardo band at the Weldorf-Astoria hotel, N. Y., Nov. 23. Lat-ter goes on four, Paul Wilteman leaves the Bittmore Nov. 32 and Jack Denny succeeds.

ABC Boye and Juanita, rumbalat, publing from the Cubanacan into eon and Eddle's.

Clyde Luces band at Edgewater Beack hotel, Chi, goes out Dec. 15, and will be replaced by Herbie Kny

#### Radio Chatter

(Continued from page 42)

(Continued from page 43) teners who started on her gaining diets in April new following the reducing ones.

Bill Spargrove, KWCR, Cedar Rapids, announcer, in Chicago recently, watching how they do it at NBC studies in Merchandis Mark.

Mark the chutter or gossin program, balled by Mrs. Branas of the Sitranes Radio Program Producers, the only one to survive, since it handled ethically and diplomatically.

ally.
Local papers, owners of station KSO, also carry programs of WHO, the opposition.
WHO's new antennas goes into operation on Nov. 20.

#### Indiana

Following its expansion schedule, started with the granting of a full time operating license recently, we shall be a supported by the started with the granting license recently, we shall be supported by the Mertilian Life building.

Morris Fileke, Man in the Errec's license of Welle, is page of boy the started by the supported by the supported

preacher.

WKBP broadcast lobby pickup for Jack Benny's 'Merry-Go-Round' oponing at Palace theatre.

Al Fenerey, Indians's director of public safety, doing police broadcast on WPICM.



OBBIN

PAREE

CHICAGO

On the Columbia Network, starting Tuesday, Nov. 27, 9 These songs are from the forthcoming Paramount Picture "HERE IS MY HEART"—featuring the singley sweethe of the screen SING CROSBY and KITTY CARLISLE

by LEO ROBIN and LEWIS GENSLER

Introduced by

FAMOUS MUSIC CORPORATION NEW YORK PUBLISHERS TO PARAMOUNT PICTURES

### **NIGHT CLUB REVIEWS**

#### New Princes', London

London, Nov. 2.

This is the latest restaurant in the West Mind to fall for the floor-

the West Bind is fall for the floorshow itso.

Caboret is operated by Beaumont
Alexander for Harry HradburyPrait, owner, Alexander is no newcomer to London night life and
is cortainly no newcomer to the
Princes', having operated there during 1924-1927. He is also partly
responsible for having discovered
Bobby Howes, Lithan Bond and
Prances Day, His American importations, in the days when he hunter
that the state of the state of the
Will Engers, the Revellers, Jac.
Will Engers, the Revellers, Jac.
Will Engers, the Revellers, Jac.
His, Cene Austin, and Tracy and
lay.

No artists of such calibre grace
his present offering. But, nevertheless, in a small way, show is entertaining. Three acts conting around
\$350, with Sutherland Felex local
me, about best of bunch. Of the
three hands, total cost being near
heat, Misth even be a proposition
for America.

Alexander's stunt is to glority the

test. Amenic even be a proposition for America.

For America.

Alexander's stunt is to glorify the Petitish giel. Has 16 of 'em, and not had lookers, selectably considering the study of the period of the study of

nisth:
Audience is not the usual encountered in the ritay hiteries, such as Borchester, Mayfalr, Grosvenor House and Savoy. They are good spenders, nowever.
Opening night charges were \$4, which figure is being maintained; a little too much for what the suchmors are getting. Restourant can bold around \$00, molking it nearly the bir-west in the West End, and for that reason prices should be dianged.

chaved.

With night life once again looking up in Landon, Princes' has a chance to make the grade.

### CASINO DE PAREE

(NEW YORK)

(NEW YORK)

This spot sentinues doing a big gross and for obviously good reasons through a changing policy of new talont, hergain value on feed and entertainment and a nevelly of atmosphere and presentation which pleasered the way for the Michaelmann of the new show, is the noney's worth on comedy. Past, furious and werking at lightning pace in a manner which makes even the musicians and the waiters stop and listen for the new fifties, he's a terrific condig personnlity and unquestionably a draw.

which makes even the musicians and the waiters stop and listen for the new nitties, he's a terrific consign personality and unquestionably and personality and unquestionably and the state of the control of the state of the control of the control

Gracio Barrio is another hold-ver with her charming personality and nice song delivery.
Nutity is mauchty but nice, and here's a generatu portion of it to are the stages at swe. At the same lime it won't chase the femines, ermic Stern has booked a nifty assertmen of toologys, who sime has become of the charming the stage of the

how to read their lines as well as show 'em.
Some of the songs started in this show have since become national hits, including 'Have a Little Dreamon Met. The next comer-upper is 'Heastful Face, Have a Heart.'
Not the least of the ho. appear and the crack Leon Belasson and learn the same, long at the Motel St. Moritz, New York, and dispensing as an ether name, long at the Motel St. Moritz, New York, and dispensing and as a laternate band is likewise shitmentished. The companion of the companion

Suppler Story, manning the case is \$2.50, in old Parce is now in the institutional class. The natrons have noten used in the interference in the partons have noten used in the accordance to the state proper, while also dancing on the rostrum behind the scrim—and also without it. As for the visiting fireman they must be great walking ads because it's a novelty. Abel.

#### ST MORITZ

(NEW YORK)

Leon Navara is the new dance band attraction at the Hotel St. Morths' Continental Grill and the Morths' Continental Grill and the omissicient Nine at the door avers that bits has been plenty on the upbeat ever since this ca-vaude-ville planist, now turned massirrous that the same beautiful planist, now turned massirrous that dispensing the terp music. Along with Navara, Shelila Pararett held forth with her mimicry, but since out as ske's going into a show which forfends her dinner and-supper appearances in the grill-room. Instead Khalidah, magician, and supporters and the castomer's his processing the continue with their nifty dance routines. Dot, kay and Em are a femme trie who milke in with the band en the broadcasting vocals and also de their chores on the floor.

Grill is smart and condecive to

and also do their tuors.

Grill is smart and conducive to nice patronage under the Continental motif, which permoates the entire St. Moritz catering. No convert any time with dinner storting from \$1.75, supper densaments at and \$1.50 (latter on Saturday).

Abel,

#### BLACKHAWK

(CHICAGO) Chicago, Nov. 6.

More interesting are the Black-hawk's 'Midnight Flyers' guest festival on Monday nights than the feetival on Monday nights than the Biackhawk Steelf. For the restaurant cafe is a typical sitery and is known primarily for its association where the second state of the second second state of the second s

and the rottum and sives the best man to a continuous and the continuous to get the bulk of the continuous to get the bulk of the real-rah trade, the college boys out for the one-night-n-week spree. It is the trade, that college boys out for the one-night-n-week spree. It is the trade that goes for the radio guesters on the Monday sight grind from midnight to 2 a.m. when the middle that the continuous to the middle that the continuous to the middle that the continuous that the middle that the continuous and radio stations, sood solid performers with enough name and glamour to capture the middle of the continuous that the c

dance diet is welcome here and the brunet warbler garnered Sattering appliance at end of her turn. Costume to die in the hit this town shout two partial growth hit this two shout the fill growth hit this two shouts of safetical partial growth hit this two shouts of some single seed as and a growth growth hit this two shouts of some single seed as a growth growth hit this two shouts of some single seed as a growth growth and growth hit this that shall growth hit this two shouts of some single seed as a growth growth hit this this state of a sallor's hout and rise of a sallor's hout and growth hit this like the two specials. This is the latest split, club was disk tray.

This jet the totest split, club was tagging heels and a growth growth of the two persual the sales that the sales and growth growth hit this work of a sallor's hout of downtown else trivial is an event of cauch shouts of the sales two partial growth hit this like, who operated the old Show Boat for two years.

Adalo tro aspectate, at sales the latest split, club was designed to meet of the sales two operated the old Show Boat for two years.

Adalo tro aspectate, at sales the latest split, club was operated the location of course of sales tray.

The guiding like tof this showth and the sales are an an antient proper of the sales and summer of certain gr

#### Most Played on Air

To semiinrise the rest of the country with the tunes most on the air around New York, the following is the compilation of the songs most pluyed on the cross-cauntry networks I as a recek, in relative standing, occording to the number of combined plugs on WEAP, WAS, WABC anad WMCA.

Song Swest As You Are. 44
Continental 46
Ba Still My Heart. 22
Sewastic Plu. 29
Pop Goss Your Heart. 27
Heart in Fey. 27
Hands Across Table. 25
Flirtation Walk. 21
Rein. 22
Head a Million. 22
Head a Million. 22
Head a Million. 22
Head in Fed. 32
Head a Million. 32
Head a Million. 32 Winter Wondschad
Len't it a Dhame.

Bust We Bay Goodnite.

One Nite of Love.
P.S.—I Love You.
You're Builder-Upper.

Chiect of Affaction.
Follow My Scoret Heart.
Wild Honey.
An Sarvid of Music.
Don't Lat Bother You.

Hannings. Aland Happiness Allesd
If You Love Me
Midnits, Stars, Yeu
Serenade to Wealthy Widow

listeners and the pitery su

listeners and the nevery governor a rhow.

a rhow.

The proper is a result of the property of the big and the little of Chicago show business, while the music pluggers atream into the place, each with some greeter by the hand. Because that's the way music men may for plugs in this town.

Blackhawks has no cover charge at any lims, but on Monday nights the minimum chack is \$3 per. Drinks and food are reasonable.

#### COCOANUT GROVE (BOSTON) Boston, Nov. 6.

Jacques Benard of NBC returns his former Coconnut Grove stand in the Hub, frem which spot he was saatched by radio and developed into a national band name. Right now Renard is the draw at the Grove; but whether radio possibili-

Grove; but whether radio possibilities now being considered will take him away from Bosten is not known, this 18-piece band, by the way, is not only noteworthy in sise for the Hui, but its quality is certainly a definite asset to the club this soases. And when the band is monitoned as a group, Joe Solomen, arranger, earns a bow for some swell quirks to pop terp tuesce.

Figoral the same the same is a second property of the same tower and on peoper its 23 misutes look short. Actually it is solid fissis and terrid tempo, except for a welcome breathing spell turnished by Florence Case, blues warbier from band. Fermerly with Don Bester.

Charlie Walke, doubling as trombonist is band, is adequate in mc. department. Evidently known his limitations, selis acts same clowning, simply and with a smile. Elinor and Budly Cow who share the marques breezy tap together. Man is messicacle formal and gri an eye full in filmy white costume that gives a peck-n-boo effect under white spot. Bert Prival, in silk hat and full dress, takes over the duce spot in an eccentric soft shoe that shouts class and style. This was a return essagement for the boy and customers and style. This was a return essagement for the boy and customers liked his turn. Pahl, Leste and Min. Iwo men an girl, follow with a beauties attention from the seasy dance diet is welcome here and the trust warbler garnered flattering applause at end of ker turn. Costume no detriment. Bert Frival jumps onto floor at conclusion of somes in material such a s

rapid-fire, but sure fire and perfect closing for any floor show.

Oscar Elgart plays for acts, and at conclusion of show hands over baton to Renard, who, incidentally, has lost 36 pounds since early summer. Dick Landers, barttone, vocals with band during dance periods.

Grove's rolling roof enabled management to withstand for swinter fivell be used on occasion to lighten the smoke in the club. Decorations are white, red, black and ellver, with light walls complewentary to the laddes. Cocosnut trees still evident, with usingte lighting, and ambitious same sort of African whoopee gettegether, has local critics guessing

#### BROWN DERBY

(BOSTON)

(BOSTON)

Boston. Nev. 14.

One of the Sashiest Soor shows is town and unique because it has definite New York tung, thanks to Christe New York tung, thanks to Christe New York tung, thanks to Christe is the rule here, and not the least of it is Joe Herbert, being held over as m. c.

Herbert, besides selling the acts bullish, does well for himself, in his own right, ton night Deph show was caucht, Herbert had to fill in with an impromptu vocal, and this brackets, Surprise chores feature for Hub nitery show comes with Seshy walk-around number. Each gall selder the defity, Surprise chores feature for Hub nitery show comes with Seshy walk-around number. Each gall selder to Opening number byline, with blue-green costumes and waving the checks, least impose and waving the checks, least impose and though-

kerchiefs, least imposing but oke. Production efforts evident throughout.

Hub is catching on to idea. Cansership breaking down as to night appots and it looks as if town is on the edge of a liberal era.

Heles Shaw, southerd are on the edge of a liberal era.

Heles Shaw, southerd a commendable. Muriel Ellis warbies bites, and make help the end of the production number, working well with the entire company. Voice has plenty punch, but a bit soo powerful for close range.

Himmy Mcfiale, formerly of Cascades, takes ever with his edge, takes ever with his method of the end muster and anoe, stansas. Four Hawalians, string outfit, ad lib. Hawalians also lend musted backed by the end of the

#### HOTEL LEXINGTON

(NEW YORK)

(NEW YORK)
Little Jack Little is the draw at the Model Lexington's Silver Grill. Like all the Raigh Hits hotels, this hotely has a uniformity of management of the second of the least second of the least second of the least second of the least second of the service, the table literature which strives for friendliness with the patronage, and is further reflected in the divertissement.

friendliness with the patronage, any is further prefected in the divertissement.

Little is a vet radio songster who kook a band unto himself a year rago is order to land a commercial with an orchestra and the moment he did so he was signed to sing by himself, sans band. Anyway, with the band built around himself, and with Little presiding at the keys mirrored keyboard to show off the digital desterity) and warbling the vocals did not be a superficient of the work of the digital desterity) and warbling the vocals divided by the has built a mental of the war with the lex a year ago. Since then several bands were is, and now he's back again, with a CBS wire and building a supper trade. In hotels the dinner trade is taken for granied; a band to prove its draw must attract the youngsters for the supper damants.

#### MUSIC BOX (PITTEBURGH)

R's entirely too bright for such a small room—capacity is around 500, Hiller is featuring his no seven process in the control of the control

#### CLUB NEW YORKER (NEW YORK)

Always a nice spot, and now that Hector's Club. N.T.\*e., is an open-door proposition he has made it a socialite tide and installing Lois illusions as the attraction.

Young Miss Elliman is strictly a drawing-roo. attraction. To self-accompaniment at the Steinway she airs her ditties in an altogether charselar and winsome manner, and the self-accompaniment at the strictly a drawing-roo. attraction. To self-accompaniment at the Steinway she had been supported in the same and winsome manner, charselar and winsome manner, charten and winsome manner, charten and the same case as the special little ditties which, from undorstanding, her roommate authors for her. In citter she's adept.

Club New Yorker also has a very clever team of male soosystems in George Owen and Armand Valleria, though an essential wares have and second.

Club New Yorker also has a very clever team of male nongwisers in George Owen and Armsand Valleria. Owen acts as me. on pacing the show and generally paces his own act. Valleria accomps and also double-choruses, but Owen is the principal comic with a style that cleatic and suitable both for the piquant, sometimes saucy. Iyries that he given out, as well as any other style of straight belindering that he may undertake. Incl. Meyer acts and a Meyer Duyls until long at the Burlet and a Meyer Duyls until long at the Surf club. For four men, Meyer gets and a Meyer Duyls until long at the Burlet out of 'em. He's obviously a fave with the nice young people who patronize Hector's caravanserie, but really does his stuff in the gives out specialties on his oddly muted fiddle. On straight dansapation that fiddle-conductor, plane, to the straight dansapation when the straight dansapation that fiddle-conductor, plane, the straight dansapation that fiddle-conductor, plane and supper. Dinner is pris fixe at \$1.50; drinks 75c. and good. Abol.

### MAYFAIR



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